### STATE OF ILLINOIS

### ILLINOIS COMMERCE COMMISSION

Illinois Commerce Commission	)
On Its Own Motion	)
<b>v.</b>	) Docket 08-0532
Commonwealth Edison Company	) )
Investigation of Rate Design	)
Pursuant to Section 9-250 of	)
the Public Utilities Act.	)

### DIRECT TESTIMONY OF EDWARD C. BODMER ON BEHALF OFTHE CITY OF CHICAGO

**CITY EXHIBIT 1.0** 

MAY 22, 2009

Chicago Exhibit 1.0 ICC Docket No. 08-0532

#### QUALIFICATIONS AND SUMMARY OF TESTIMONY

Q.	What is your	name and on	whose behalf	are you testifying?
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2 A. My name is Edward C. Bodmer. I am testifying on behalf of the City of Chicago ("City").

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- Q. Do you have experience analyzing Commonwealth Edison Company's ("ComEd") cost of service and rate design issues?
- 7 Yes. I have been involved in ComEd cost of studies and rate design issues for the A. 8 past twenty years. I have prepared testimony critiquing ComEd's marginal cost 9 and embedded cost studies in each rate case since 1994. I recount more of my 10 experience below where I discuss this case in the context of earlier rate cases, 11 workshops and negotiations involving ComEd and the City. In addition to my 12 work involving ComEd, much of my consulting work involves assignments 13 related to finance and valuation. This work ranges from delivering seminars 14 around the world to writing reports that quantify the massive transfer of wealth 15 that has taken place from consumers to shareholders because of the deregulation 16 of companies like Exelon. My resume is attached as City of Chicago Ex. 1.1.

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- Q. How is your testimony organized, and what are your principal conclusions?
- 19 A. The following list summarizes the general organization of this testimony as well as my principal conclusions:

To put this case in proper context, the first section of my testimony includes a short history of residential cost of service disputes that have been discussed over the past two decades. This history demonstrates that ComEd's response to the Commission's initiating order with respect to residential cost of service issues is disappointing, particularly given the opportunity in this case to take a serious look at issues that have been debated for so many years. Regarding residential cost of service issues, ComEd ignored certain subjects, performed the absolute minimum analysis and work on others, and generally ignored the constructive spirit of the Commission's order in the utility's last rate case (Docket 07-0566.). In this first section of my testimony I describe why, when I read ComEd management make statements like "...customer information costs include costs for market research, demand management, and advertising. As a result, these costs vary according to the number of customers, and are not dependent upon usage...," it is difficult to describe ComEd's lack of logic and obstinance in the face of the Commission's initiating order in this case as anything other than the behavior of a headstrong teenager.

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The second section of my testimony addresses street lighting issues. Based on my analysis of street lighting cost of service in general, and municipally owned street lights in particular, I conclude that: (1) ComEd allocates more costs of secondary wire to the street lighting class than to any other class, and allocates the cost of service drops to this class even though the vast majority of City street lights require only a minimal amount of secondary wire and no service drops; (2) the

manner in which ComEd allocates aggregated distribution line costs based on non-coincident peak ("NCP") load is inappropriate and unfair to classes, such as the street lighting class, which have no diversity among ratepayers; (3) ComEd's refusal to differentiate pole costs between municipalities that use ComEd poles and municipalities, like the City, that own their own poles, is contrary to the whole idea of allocating a portion of poles to secondary wire; and (4) ComEd did not address the crucial issue of the cost causation of primary distribution facilities and street lights. Distribution facilities are built to serve the peak load on a regional basis. Street lights do not turn on until 8:00 or 9:00 at night in the summer meaning that they do not cause nearly as much wire to be needed as other loads that use electricity during peak times in the afternoon. ComEd's cost study failed to recognize this fact, as it assumes the street light load causes just as much need for primary facilities as other loads.

My street lighting analysis confirms the wisdom of the Commission's statement in its 07-0566 order that "the rate for street lighting in the City and probably other municipalities that own all or part of their own lighting is likely higher by a significant but un-quantified amount than it should be." I.C.C. Docket 07-0566, Order at 208 (Sep. 10, 2008) ("Rate Order"). Yet, despite the Commission's explicit directive that ComEd "provide reports and studies, as directed herein, on ... street lighting costs ..." (Rate Order at 237, Ordering Paragraph 5), the best ComEd could muster was to "review the "terms and conditions" part of the street light tariff." ComEd Ex. 1.0 at 26, LL 532-33. Absent a study by ComEd, I have

pieced together information that demonstrates that street lights rates should be cut in half from their current levels.

The third section of my testimony provides an overview of issues associated with costs that ComEd reflexively allocates on the basis of the number of customers. I demonstrate that the concept of allocating costs on the basis of something other than the number of customers is not a radical concept by comparing ComEd's customer charges to customer charges in the tariffs of other utility companies. This comparison shows that the allocation of costs based on factors other than the number of customers is consistent with the approach used by other regulatory agencies.

My testimony in this section also provides some insight regarding the somewhat misleading nature of ComEd's account titles. For example, as used by ComEd, the phrase "customer installation expense" means outage costs; "billing and data management expense" includes lobbying and software costs; and "customer information expenses" include expenditures for attempting to change the way they use electricity.

The fourth section of my testimony reviews the adjustment to uncollectible expense ordered by the Commission. Rate Order at 211-12. This is the only issue in its pre-filed testimony that ComEd remotely complied with the Commission's directives with respect to the residential and street lighting issues set forth in the

Initiating Order in this case. Maybe ComEd felt trapped because the Commission specifically ordered the utility to make an adjustment, and there was no room for interpretation when it comes to the direct cost of uncollectible expenses. However, in making the uncollectible adjustment, ComEd did the absolute minimum that it was told to do. The impact of the adjustment ComEd was willing to make is minor, resulting in less than a 1% change to single-family and multifamily cost of service.

ComEd's minimalist approach ignores the important philosophy stated by the Commission with respect to uncollectible costs in its Rate Order. In particular, the Commission noted that certain costs (such as people not paying their bills) cannot be logically allocated to one ratepayer group (such as neighbors who do pay their bills). In those situations, the Commission concluded that such costs should not simply be allocated by default – as ComEd recommended -- on the basis of the number of customers. If ComEd had put a little more thought into the matter – and adhered to the spirit of the Commission's conclusion -- it would have included not only the direct costs of uncollectible accounts in the adjustment, but also the costs of associated credit work, notifying customers in default, the cost of disconnecting meters, and so forth. There is no reason to exclude such associated, indirect costs in the uncollectible adjustment.

The fifth section of my testimony discusses expenses that are comparable to uncollectible expenses in terms of cost of service philosophy and should have the

same rate treatment. These expenses include, but are not limited to, costs associated with ratepayers who move, ratepayers who register complaints, correcting billing errors, requests for changes in service. Such costs do not fit into a particular customer class category. I explain why these should be allocated using the same rate treatment philosophy I applied with respect to direct and indirect uncollectible costs. Costs of upper management salaries are similar to these costs because they do not fit neatly into a particular cost category.

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The sixth section of my testimony discusses allocation of expenses that ComEd labels "customer information costs." The Commission's Initiating Order directed ComEd to analyze "the extent to which usage contributes to ... customer information costs and whether factors other than the number of customers in a class should be taken into account in the assignment of these costs to rate classes." I.C.C. Docket 08-0532, Initiating Order at 2, (Sep. 10, 2008). ComEd's so-called "analysis" consisted mainly of conclusory statements that expenses such as demand management are related to the number of customers and do not vary with usage. ComEd Ex. 2.0 at 28, LL 600-03. In this section I begin with the rationale that expenditures for demand management, advertising and market research can only be justified if they are made to improve efficiency in the usage of energy, and then proceed to the obvious point that an expense made to improve energy use must be allocated on basis of energy use. As I will show, working through the individual expense items makes it obvious that factors other than the number of customers should be the basis for allocating these costs – and not ComEd's default position which has the effect of allocating as many costs as possible to low income/low use ratepayers.

The seventh section of my testimony discusses the largest category of costs allocated by ComEd based on the number of customers – costs labeled by the utility as "billing and data management." Given the title of this account, one would think the assigned costs are related to the number of bills, and not the size of a ratepayer in terms of revenues, energy demand or other metrics. One would not think that this account includes costs related to implementing open access legislation, notification of outages, providing delivery service, and call centers related to uncollectible accounts. After working through the tedious details of what is included in the account, I show that the majority of cost items are, in fact, not related to processing and sending of ratepayer bills, or to metering. My analysis shows that ComEd has given this account a misleading name – one that makes one think that the costs are associated with billing and metering and therefore should be allocated based on the number of customers.

Much of my analysis in this section involves going through the pieces of costs in this inappropriately-labeled "billing and data management" account, showing that many of the expenses are not remotely related to billing and metering. I then demonstrate that factors other than the number of customers should be the basis for allocating many of the assigned costs in this category, and that ComEd's

default allocation methodology, which falls hardest on low income/low use ratepayers, should be rejected.

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The eighth section discusses customer installation costs, which, as it turns out, have nothing to do with installing new facilities. In ComEd's last rate case, I made the silly assumption that this category of expenses is related to customer installations, as the account title implies. In fact, the costs in this category concern customer complaints, requests for changes in service and costs of policing people and businesses who steal electricity. As with most other costs, ComEd falls back to its default position that these costs should be allocated based on the number of customers in its various customer classes. ComEd's preferred allocation method is unfair and should be rejected. ComEd makes little effort to explain why costs included in this account such as complaint costs, service requests and stolen electricity should be allocated based on the number of ratepayers. For example, with respect to customer complaints, ComEd witness Michael J. Meehan stated that "These costs are independent of usage. ComEd's experience has been that these costs do, however, vary with the number of customers." ComEd Ex. 2.0 at 26, LL 550-51. The "logic" of this assertion forces you to scratch your head. The "logic" apparently runs along the lines of because complaints and service requests are obviously related to the number of complaints and service requests, they must be allocated based on the number of customers, the most regressive manner possible. I show that factors other than the

number of customers should be the basis for allocating so-called "installation costs."

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The ninth section discusses the cost of service drops which the Commission's Initiating Order directed ComEd to evaluate. In Docket 07-0566, the City noted that within the single-family and multi-family class, customers that use more electricity are likely to have more wire. It is also more likely that the wire used for the service drop to high-use customers will be expensive underground wire because many high use customers live in large homes in the suburbs where underground service drops are prevalent. ComEd's "analysis" of this cost in this case consisted of to repeating an irrelevant statement in the rebuttal phase of the prior docket that "these costs were direct-assigned to customer classes as reflected in the ECOSS filed in the 2007 Rate Case." ComEd Ex. 2.0 at 28, LL 593-95. In preparing its analysis of customers served with primary and secondary wires, ComEd used a mapping system that can identify equipment at a very precise level. This indicates that the utility could easily take a few samples of the actual cost of service drops and the actual usage of ratepayers. Unfortunately, ComEd did not do this, thereby avoiding any sincere effort to analyze this issue and, in the process, denying the Commission useful information in determining the proper method for allocating service drop costs.

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The tenth and final section of my testimony discusses the allocation of primary and secondary costs. In my direct testimony in Docket 07-0566 I observed that

ComEd tends to allocate as little cost as possible to businesses and large residential ratepayers, and as much cost as possible to low use/low income residential ratepayers. This tendency is evident by comparing the amount of effort ComEd put into working on the primary/secondary issue and how little effort it put into the residential issues. This section of my testimony demonstrates that the secondary wire used for residential ratepayers in the City has a much lower cost than the secondary cost to serve residential ratepayers in the suburbs because of factors such as age, building lines underground versus overhead and density. ComEd's rates should reflect cost differences in secondary wire due to density and housing stock as it should with primary facilities. The information provided by ComEd in this case demonstrates that it has the data to do a much better job in allocating residential costs.

### I. THE HISTORY OF COMED RESIDENTIAL COST OF SERVICE DURING THE PAST 20 YEARS

### Q. Why have you included a discussion of the last two decades of residential cost of service studies to introduce issues in this case?

A. In my opinion, recounting what has happened with respect to residential cost of service over the past twenty years is important because it puts this case into context. Review of past rate cases, workshops and negotiations demonstrates that the Commission's decision to open a separate docket to evaluate issues such as uncollectible accounts, street lights and whether expense items should be allocated based on the number of customers represents a breakthrough. Unfortunately, ComEd's pre-filed direct testimony does not share that same

constructive spirit. At least with respect to residential and street lighting cost of service issues, ComEd rejected the opportunity to engage in a fresh examination of the topics. Instead, ComEd obstinately adhered to its old arguments; its witnesses provided minimal substance and analysis and, despite the Commission's direction to the contrary, mostly failed to present anything new on these issues.

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- Q. In your introductory statements you made a rather provocative statement that ComEd's attitude reminds you of a stubborn teenager. Why did you feel the need to make such a statement?
  - Unfortunately, in addition to being frustrated by ComEd over the past couple of decades, I have also attempted to parent teenagers. Reading the testimony of ComEd management kept making me remember experiences I had when my teenage son "learned" to drive. At first, I tried to explain to him in a logical manner that it is in his best interest to drive safely. He simply ignored my advice and suggestions. As explained below this is just like the way ComEd ignored the logic of City presentations when we initially explained our residential rate design concerns to the utility in the 1989-1990 City-ComEd franchise renegotiation process.

After driving with my son and seeing him speed and tailgate, I expressed my positions in a more forceful manner. His response was that I drive like an old lady and that he is simply driving with the flow of traffic. In a similar way, once

the City made more forceful presentations by presenting testimony in front of the Commission, ComEd's response typically has been dismissive and reactionary.

Finally, after receiving a couple of speeding tickets, my son drove exactly at the speed limit, but he still tailgated, rolled through stop signs and his driving was still unsafe. When I pointed this out, he insisted that he was complying with the law. In the same way, although the Commission, in its Rate Order in Docket 07-0566 and its Initiating Order in this case, told ComEd that its cost of service study is inadequate, ComEd insists that by making an extremely minor 0.5% change in multifamily rates for direct uncollectible expense, it has complied with the letter of the Commission's "law." ComEd missed the point that it could have changed the underlying way it addresses residential cost of service issues.

# Q. In the above answer you referred to the City-ComEd franchise renegotiation process. What do you mean by this?

The City has a unique provision in its franchise with Commonwealth Edison A. Company dating from the days when Chicago Edison was run by Sam Insull. This provision allows to City to purchase the utility's assets at original cost rather than condemning the assets and paying fair value. After a series of ComEd rate increases, Mayor Harold Washington took the position that the City would seriously investigate the potential for exercising the option. Though changes in federal tax laws made exercise of the option less financially viable, the City believed that simply signing a new franchise agreement without gaining any concessions from the utility was not an acceptable alternative. One concession the City sought was to ask that ComEd rethink its residential rate structure and its cost of service methodology.

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### Q. What residential rate design and cost of service alternatives did the City discuss with ComEd in 1989 and 1990?

The City studied a wide range of alternatives to purchasing ComEd's assets within City limits, from getting ComEd to agree to an overall revenue requirement reduction, to changing inter-class allocation, to very aggressive DSM programs targeted to City consumers. We realized that these alternatives would directly affect the bottom line to ComEd's shareholders and would be very difficult to accomplish in franchise negotiations. In considering alternatives, my then colleague Ross Hemphill and I observed that because of ComEd's very high customer charge and the steep declining block in its energy charges, ComEd's rates were far more regressive than the rates in any other large U.S. metropolitan area. Further we understood that because of lower income levels, older housing stock, higher percentage of apartments and low air conditioning saturation, City residential consumers use less energy per customer than suburban consumers. This meant that by simply making ComEd's rates less regressive and consistent with those of other large cities, large dollar benefits would accrue to people who live in the City. The combination of ComEd's declining block rates and lower usage by City ratepayers meant that typical City residents paid much higher prices in terms of revenue per kWh than suburban ratepayers – a situation that remains true today. We thought that modifying residential rates was a fair thing to do; it had no real costs to ComEd shareholders, and it was beneficial to low income people who live in the City and elsewhere in the service territory. Therefore, we pursued rate structure options in the renegotiation process.

- Q. Why did the City attempt to work with ComEd on rate matters as a part of franchise negotiations rather than directly dealing with the issue in front of the Commission?
- A. We believed that for significant changes in residential rate structure to occur, ComEd must directly advocate for the changes at the Commission. Rate cases at the time involved large additions of nuclear capacity to rate base, and many other revenue requirement issues. Because of the focus on these other issues, we thought that it would be difficult to succeed in challenging ComEd's residential rate design, which involved esoteric issues with respect to measurement of marginal cost. Up until Docket 07-0566 and this case, our judgment has turned out to be right on the mark, as in prior cases the Commission has accepted -- in very general terms -- ComEd's cost of service analysis even though many parties demonstrated many different problems with the cost studies. That is why I wrote above that the Commission's action to open in this docket is a breakthrough.

Q. What was the result of the City's attempts to work directly with ComEd to seek a revised residential rate structure in front of the Commission?

We had many meetings with ComEd executives involving specific residential rate structures, but we could not reach an agreement on having ComEd propose different residential rates in front of the Commission. ComEd insisted it could not advocate less regressive rates as there would be big impacts on high energy users with big homes in the suburbs. In the end, all we ended up with was a provision in the franchise agreement to engage in a cooperative study to evaluate residential cost of service. Section 5 of the Supplemental Agreement to the Franchise Agreement states:

327 Agreement states
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[ComEd], in cooperation with the City, shall conduct a cost-of-service study to reexamine the potential for cost-justified reallocation of the recovery-of-revenue requirements within the [ComEd's] residential customer class. Among the issues to be reexamined in such cost-of-service study shall be the appropriate level for the monthly customer charge and the appropriate cost-of-service methodology. ... If the [ComEd] determines that lower rates for low-use and moderate-use residential customers are costjustified within the residential class, [ComEd] shall file any rate changes so justified with the [Commission] at the first time after the Effective Date [of the franchise agreement] that [ComEd's] residential rate structure is before [Commission]. [ComEd] shall use its best efforts to support such filings with appropriate testimony before the [Commission].

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Q. What was the ultimate result of the cooperative process between the City and

ComEd with respect to residential cost of service issues?

A. We had a number of meetings and studied ComEd's cost study in great detail.

Our studies revealed that ComEd's cost study did not justify its regressive rate structure, and also exposed a number of significant flaws in the rate structure. For

example, based on surveys that ComEd used to measure density, we discovered that the data used in ComEd's final cost study was completely inconsistent with individual surveys by ComEd engineers.

When we met with ComEd, we had a number of theoretical discussions with respect to the economic appropriate theory underlying cost studies. As with the franchise negotiations, we were not able to agree on cost study revisions and ComEd did not modify its cost study in the subsequent rate case.

- Q. After the City failed to obtain rate design changes through franchise negotiations or the cooperative process, what was its experience when it attempted to achieve less regressive rates as part of a contested hearing?
- A. ComEd did make a couple of changes in its customer charge and in the magnitude of its declining block, but its rates remained more regressive than those in most large cities. In an attempt to attain more reasonable rates, we presented testimony before the Commission in the 1994-1995 rate case, Docket 94-0065. Our testimony included very detailed cost of service support for a less regressive rate structure, even accepting ComEd's flawed cost study. However despite all of that work, and extensive cost of service comments from other parties, the Commission simply found that ComEd's presentation was generally reasonable. ComEd's rates remained amongst the most regressive in the nation.

Q.	What happened to residential rates after ComEd's 1994 rate case, Docket 94-
	0065?

After rates were established in that case, ComEd's overall levels of residential rates were effectively set for ten years by the State Legislature because of the deregulation act of 1997. Part of the act involved a reduction in residential rates first by 15% and then by another 5%, but the structure of individual components in the rates, such as the customer charge and the declining block energy charge, remained unchanged.

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- Q. Did the City participate in the cost of service and rate design portion of delivery services rate cases that occurred after the deregulation act?
  - Yes. Because of the deregulation act, the Commission had to set separate rates for distribution costs. The ICC staff and other parties advocated use of an embedded cost study which was very harmful to the street lighting class. The City succeeded in assuring that transformers were not allocated to the railroad class and we managed to get language in a rate order that mandated ComEd to allocate costs of setting up systems for deregulation of commercial customers. We have repeatedly stated that ComEd's embedded cost study was very crude as compared to the marginal cost study in that it did not consider density and other cost regional cost differentiating factors.

Q. When the City asked you to work on cost of service issues in the last rate case, Docket 07-0566, what was your general attitude?

It was generally negative. I was quite happy to work again with my friends at the City, but I dreaded writing many pages of direct and rebuttal testimony, submitting hundreds of data requests that would yield few, if any useful responses, and staying up late nights working on cost of service spreadsheets only to have our efforts lost in the myriad issues decided in the final Commission order. Despite my personal misgivings, given the dramatic costs associated with suburban sprawl that drove the rate increase request, I met with City representatives and agreed to work on the cost of service and rate design portion of the case.

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#### Q. What was your reaction to the proposed order in docket 07-0566?

Sometime after the proposed order was written, I received an e-mail from my friend Conrad Reddick with a caption "Proposed Order." On the day I received the e-mail, I could not have been further away from ComEd issues – both in terms of distance and spirit. I had finished teaching a project finance class in Windhoek, Namibia and we had a nice day working through case studies of famous financial failures. When I saw the e-mail caption, I read all of my other e-mails and decided not to read Conrad's e-mail because I did not want to ruin a generally good day. The next day, I mustered the courage to read the e-mail after I had responded to all of my other e-mails, and I was pleasantly surprised by thoughtful manner in which the cost of service and rate design parts or the order was written. I celebrated by ordering a glass of red wine with my dinner.

422 particularly constructive. 423 Some of my favorite comments included: Α. 424 "The Commission directs ComEd to *perform an audit* to determine the 425 cost of providing service to all of the street lights in the City of Chicago for its next case." 426 427 428 "The Commission agrees...that imposing costs on customers who use less 429 energy is, at best, inconsistent with the General Assembly's mandate that 430 reducing energy use is a vital policy objective of the State." 431 432 "Because the allocation of customer costs, installation costs, and customer 433 information costs were assigned on the number of customers, residential customers pay 80% of them. These costs should be based as far as is 434 practical to the cost causers rather than disproportionately to ComEd's 435 436 residential customer base. Under proposed rates the residential customer 437 charge alone will be about \$10 per month regardless of usage. 438 Commission directs ComEd to incorporate usage in the assignment of 439 these costs to all rate classes in the next rate case." 440 441 "It is ironic that ComEd objects to allocating new facilities expenses on a geographic basis to customers in areas driving the request for a rate 442 increase, but finds it appropriate that multi-family non-space heat 443 444 customers should be charged for unpaid bills attributable to other 445 delinquent multi-family customers." 446 447 "We find that uncollectible debt expense costs in future rate cases should 448 allocated across all residential classes rather than restricting the allocation 449 of uncollectible expense by subclass." 450 451 "ComEd's contentions about plant investment ... seem to contradict 452 ComEd witnesses' testimony who repeatedly stated that it is the cost of installing new outlying suburban facilities that justifies this rate increase. 453

Explain which provisions of the proposed order that you thought were

457 I.C.C. Docket 07-0566, Proposed Order at 244, 224, 249, 247.

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especially underground cables, has risen dramatically."

ComEd also described in detail that the costs of installing new facilities,

#### II. STREET LIGHTING ANALYSIS

- 460 Q. How have you structured the discussion of street lighting cost of service 461 issues?
- 462 A. My analysis of street lighting issues is separated into the following sections:
  - 1. I first review the Commission's direction with respect to street lights in its Initiating Order. I also look at ComEd's claim that the cost to serve street lights has increased 99%. This almost doubling of the utility's estimate in the cost of serving street lights occurred when ComEd switched from a marginal cost of service study to an embedded cost of service study. During the same period costs to other non-residential classes declined by about 20%.
  - 2. In the second section I present background on the structure of street lights in the City and the suburbs. This includes information obtained during discussions I had with City employees and photographs of City and suburban street light facilities. It shows how little information ComEd provided in the discovery process.
  - 3. The third section explains how, although street lights use virtually no secondary wire, ComEd's embedded cost methodology allocates more equipment to this class than to any other class, including the residential class. Using ComEd data, I show that the utility's allocation of secondary wire to City street lights overstates real costs by more than 800%.
  - 4. The fourth section of my street lighting analysis shows how ComEd's method of computing non-coincident peak load is uniquely unfair to the

483			discussion of street lighting allocation factors reveals problems in the
484			entire study.
485		5.	The fifth section describes how ComEd's failure to account for regional
486			demands that cause stress on - and require expansion of - ComEd's
487			distribution system makes no sense for any rate class, but is particularly
488			unfair to the street lighting class. Accounting for such regional stresses on
489			the system would reduce the costs of primary wires allocated to City street
490			lights by a minimum of 75%.
491		6.	The sixth section describes how the City's ownership of street light poles
492			affects the cost of serving those facilities. In addition, I explain why it is
493			appropriate to differentiate costs of serving street lighting accounts based
494			on who owns the poles. Ownership of street lighting poles also affects
495			operation and maintenance costs.
496		7.	The final section summarizes my recommendations with respect to street
497			lighting, and my conclusion that there are so many problems with
498			ComEd's embedded cost study that City street lighting rates should be, at
499			a minimum, cut in half.
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501 502		<b>A.</b>	The Dramatic Increase in ComEd's Cost Estimate to Serve City Street Lights; the Commission's Initiating Order.
503 504	Q.	How	has ComEd's cost of measurement for City street lights changed in the
505		past f	ew years?

When ComEd first unbundled distribution rates in 1999, it calculated street lighting cost of service for the dusk to dawn class, which is the rate class in which the City's street lighting account falls, to be \$.00729 per kWh. Now, the cost of service for the same street lights is estimated to be \$0.01576 per kWh -- an increase of 116% in less than ten years. ComEd Response to COC 1.04, attachment 3. The increase is even more dramatic when compared to other rate classes. The table below shows that embedded costs per the amount of non-coincident load has fallen between 28% and 17% for non-residential classes other than street lights. In contrast, the embedded costs for dusk to dawn street lights have **increased** by a whopping 99%.

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	NCP	_	
	(MW)	Cost (\$)	Cost/NCP
Watt Hour	169	12,687,885	75.08
0-25	753	64,530,405	85.70
25-100	1,659	146,868,259	88.52
Total 0 - 100	2,412	211,398,664	87.64
100-400	1881.8	139,689,503	74.23
400-800	1,421	88,823,398	62.50
800-1000	407	26,738,426	65.63
Total 400-800	1,829	115,561,824	63.20
1000-3000	1776.2	117,554,647	66.18
3000-6000	989.7	70,740,831	71.48
6000-10,000	498.8	34,048,899	68.26
Total 1,000-10,000	3264.7	222344377	68.11
Over 10,000	1555.7	73,988,854	47.56
Dusk to dawn	121	3,088,034	25.44

Marginal Cost Study

			•
NCP Emb	edded Cost S	tudy	Doroont
(kW)	Cost (\$)	Cost/NCP	Percent Difference
162,747	10,178,544	62.54	-17%
2,921,029	183,766,574	62.91	-28%
2,663,481	149,357,685	56.08	-24%
2,663,481	120,623,405	45.29	-28%
3,475,295	194,258,808	55.90	-18%
1555700	54,036,505	34.73	-27%
136,359	6,902,123	50.62	99%

# Q. Was the increase in costs caused by some kind of real increase in the cost of providing electricity to street lights?

Of course not. The increase reflected a change in the way ComEd measured its costs to serve street lights when it switched from marginal cost studies to embedded cost studies. When ComEd measured street light cost in the marginal cost of service study, it correctly accounted for the fact that additional distribution wires are needed when they are at or near capacity – that is, when peak load is highest. This occurs in the afternoon on hot summer days -- a time when street lights are turned off. Thus, street lights do not put strain on the system and, therefore, do not add to the need to install additional primary equipment.

Α.

### Q. What was your testimony with respect to street lights in Docket 07-0566 and what was the Commission's response?

Among other things, I stated that ComEd should be ordered to prepare an audit of street lighting costs that takes into account the fact that (1) the City owns the secondary lines between the lights and (2) that the City owns the poles upon which the street lights are placed. The Commission generally agreed with our position and stated that:

Thus, contrary to the assumptions in the ECOSS, Chicago owns and maintains most of the light poles, secondary wire and other components of street lights throughout the City. The ECOSS fails to take into account this division in ownership and maintenance responsibilities. Therefore, the rate for street lighting in the City and probably other municipalities that own all or part of their own lighting is likely higher by a significant but un-quantified amount than it should be.

549		Rate Order at 208. Accordingly, based on this conclusion, the Commission
550		ordered ComEd to "provide reports and studies [on] street lighting costs"
551		<i>Id.</i> at 237.
552		
553	Q.	Did ComEd comply with the Commission's Initiating Order regarding
554		analysis of street lighting cost of service?
555	A.	In my opinion, no. The Commission ordered ComEd to prepare a cost study that
556		takes account of municipal ownership and maintenance responsibilities in the City
557		of Chicago and other municipalities. ComEd's efforts to "comply" with the
558		Commission's directive was set forth in the following language submitted by
559		ComEd witness Lawrence S. Alongi:
560 561 562 563 564 565 566 567 568 569 570 571		Under my direction and supervision, ComEd reviewed the "Terms and Conditions" portion of its tariffs as it relates to street lighting. In addition, ComEd re-examined the ECOSS from the 2007 rate case to determine whether ComEd included any street lighting costs that were not costs that ComEd incurs in serving its street lighting customers. We determined that the ECOSS does not include such costs. Instead, the ECOSS includes only ComEd's costs for serving street lighting customers.
572		ComEd Ex. 1.0 at 26, LL 532-37. Clearly, ComEd did not study the question at
573		all. ComEd did not use its mapping software to see how much secondary wire is
574		used by street lights; it did not evaluate whether the manner in which street lights
575		use distribution facilities should result in different allocation factors; it did not

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evaluate whether the fact that some municipalities own their own poles and others

use ComEd poles causes it to incur differences in operating and capital costs; and

it did not evaluate whether the lack of diversity in computing street lights' non-
coincident peak ("NCP") load affects cost measurement. Asking underlings to
review tariff terms and conditions in no way, shape or form constitutes a study of
the complex issues associated with different types of municipal ownership of
street lights. In fact, describing ComEd's "analysis" as cursory is generous.

In the paragraphs below I show that there are many problems regarding the way ComEd allocates street lighting costs. Some issues involve the overall cost of service for City and suburban street lights in general – for example, the demand allocation and peak usage issues. Other questions involve the difference between different configurations of street lights in City and non-City locales.

- Q. Does anybody suggest that street lighting facilities owned by the City or other municipalities are included as ComEd costs in the ComEd's cost of service study?
- 593 A. No. ComEd alleged that the reason it has been ordered to take a closer look at
  594 street lights was because the City and the Commission do not understand that
  595 municipality owned facilities are excluded from the cost study as shown by the
  596 following excerpts from ComEd's testimony.

The manner in which ComEd allocated its costs to the lighting sector in the ECOSS it presented in the 2007 Rate Case was appropriate. The costs of street lighting facilities owned by the City of Chicago and other municipalities are not, and should not, be included in ComEd's ECOSS because the purpose of the study is to assign ComEd's costs, not the costs of other entities.

*Id.* at 4, LL. 93-97.

Meanwhile, for dusk to dawn and general lighting customers, the costs of customer owned facilities for the lighting system itself and customer-supplied service cable connecting the lighting system to ComEd's distribution system are not included in the ECOSS, as these are not costs that ComEd incurs for the dusk to dawn and general lighting customers. Within the ECOSS, ComEd does not include or assign the costs for customer-supplied service cable, customer-installed poles, or any other customer-owned electrical equipment for any ComEd customer.

*Id.* at 25, LL 520-26. Nobody claims that ComEd should include the City's costs of purchasing and maintaining its street light facilities in its cost study. That is silly. Rather, the point is that in calculating City street light rates, ComEd assumes that the City, like most other municipalities uses ComEd-owned and supplied facilities and, most importantly, charges the City for using facilities that ComEd does not provide. ComEd's response is simply insulting.

A.

### B. The Configuration of Street Lights in the City and in the Suburbs.

### Q. How have you investigated the general structure of street lights?

I have discussed the structure of street lights with City engineers; I have taken photographs of street lights in the City and the suburbs; I have simply looked at street lights whenever I take a walk or drive in a car. I also submitted data requests to ComEd, but that was not the least bit effective. I learned, among other things, that a fifteen minute phone call with a City engineer is dramatically more useful than twenty data requests to ComEd.

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537	Q.	Compare the description of street lighting configuration provided by ComEd
538		in a data request response with the explanation given by a City engineer.

The difference was night and day. After first objecting to the data request, ComEd provided an incomprehensible description of in its response to City request 1.06 (attached as City of Chicago Ex. 1.2). (It seems that ComEd objects to virtually all data requests, especially those submitted by the City. ComEd reflexively objects that City data requests are "vague." In ComEd's view, apparently the City is not capable of drafting a coherent question.)

In sharp contrast, a short conversation with a City engineer was very helpful.

From my simple chat with City staff, it became very clear that ComEd is

dramatically overcharging the City in its street lighting cost of service study by

double counting secondary service and service drops.

Q. Describe your general understanding of the way in which City street lights work.

The vast majority of City street lighting can be divided into three categories -- alley lights, lights for residential streets, and arterial lights (less than 2% of the electricity is used by flood lighting and pedestrian lighting.) The manner in which these different types of lighting configurations are connected to the ComEd system is as follows:

### - Alley lighting

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Alley lights account for about 25% of the street light electricity used by the City. Alley lights, like other street lights in the City, are owned by the City, and are directly connected to ComEd's 120 volt secondary wire which goes from pole to pole. The City's alley lights are similar to many suburban street light configurations in that ComEd owns all of the secondary wire that goes from lamp to lamp (although higher density in the City means that less wire is used per pole). A sensor located on the top of each alley light switches the light on when it gets dark, meaning that each light is controlled individually. There are no service drops for the City's alley lights because the wires to the lights are directly connected to ComEd's 120 volt wires. There are no meters for alley lights, and no underground wire is used for alley lights. Maintenance of alley lights is done by City of Chicago personnel. Two pictures of alley lights in Chicago are shown below – there is little piece of wire between the light and the secondary wire that is below the three primary wires on the top of the pole. In the picture on the right hand side, one can see the sensor on the top of the light.

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### - Residential Street Lighting

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Residential street lighting includes the lights on non-major streets. Unlike alley lights, these lights are not directly tied to ComEd secondary wires. Instead, the City owns all of the wires that go from one light to another. The City also owns all of the poles, lamps and other equipment. Operation of residential street lights is driven by a City owned controller, rather than a sensor on the top of the light. The controller is a box about 18" x 14" x 10" wide that is typically mounted on a ComEd pole at or near the mouth of an alley (although it is sometimes located on a City pole.) Each controller generally serves anywhere from 10 to 20 street lights. The significance of the controller from a cost of service perspective is that all of the wire that goes into the controller is owned by ComEd, while all the wire and equipment on the other side of the controller is owned by the City. The ComEd wire comes to the controller directly from a transformer. Sometimes the

transformer and controller are on the same pole, meaning that the amount of ComEd wire between the transformer and the controller is less than the service drop, typically less than or equal to about 10 feet. In other cases, the controller is on an adjacent pole, meaning that the amount of wire is somewhat longer, although still less than the length of a typical service drop to a residential ratepayer. The two pictures below show residential street controllers. The picture on the left depicts a case where the controller is on a City pole while the picture on the right depicts one on a ComEd pole. In both pictures, the wire above the controller leads directly to a ComEd transformer.



The pictures demonstrate that if one calls the wire between the transformer and the controller a service drop, then there is no secondary wire at all for residential street lights. If one would call the wire between the transformer and the controller secondary wire, then there is no service drop. ComEd's cost study includes both secondary wire costs and service drops for the dusk to dawn lighting class. ComEd's cost study also includes maintenance of secondary wires even though City crews perform all of the maintenance on wires from the controller to the street lights.

#### **Arterial Lighting**

The third category of City street lights are lights serving major roads in the City. These are named arterial street lights. From the standpoint of cost of service analysis, arterial street lights are similar to the residential street lights category. There is a line between the transformer and a box like the controller box that is served from the mouth of an alley. (The box serving arterial lighting is referred to as a Milbank and is used to disconnect electricity from all of the connected lamps rather than controlling when the lights turn on and off. There is a controller determining when lights are turned on and off, but it is on the City owned side of the wire.) The amount of secondary wire serving arterial lighting depends on whether the transformer is on the pole at the

740 end of the alley, as with residential street lights or if the 741 transformer and the box are on the same pole. In the latter case, 742 the amount of secondary wire would be 10 to 15 feet. The wire 743 from the box often goes underground, but this underground wire is 744 owned, operated and maintained by the City. About 30 to 40 745 arterial lights are served from a single ComEd connection. Even 746 though the configuration for arterial lights is quite different than 747 for alley lights, ComEd's cost of service treats them the same and 748 the utility lumps them into the same rate class. The two pictures 749 below show the configuration of arterial street lights. The picture 750 on the left shows how City street lights are separate from the 751 ComEd system. The picture on the right shows the connection 752 between ComEd and the arterial lights box. The line on the 753 ComEd pole from the transformer goes straight to the Millbank 754 which are the two black boxes on the stands next to the pole 755 (which come up to the top of the parked truck).

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- 761 Q. How does the City street light structure compare to street light
  762 configurations in the suburbs?
- A. My understanding is that there are two general types of suburban street light configurations. In one configuration, ComEd owns and maintains all of the lighting equipment, including bulbs, poles and other equipment. Street lighting accounts that have this configuration are in a street lighting class named fixture included lighting. I do not address the fixture included rate class in this testimony.

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In the second suburban configuration, the municipality owns the lamps. Those street lighting accounts are in the same rate class as the City – the dusk to dawn class. They are in the same class even though street lights outside of the City are typically directly connected to the secondary distribution system and the suburbs do not own or maintain their own secondary wire.

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- C. Secondary Service Costs ComEd Allocates to the City's Street Lights
- 777 Q. What costs does ComEd allocate to street lights in its cost of service study?
- A. According to ComEd, in 2007, City street lights used 57% of the total energy in the dusk to dawn rate class. Based on this statistic, and as shown in the table below, ComEd allocates to City street lights more than \$4.5 million dollars of the approximately \$7.9 million total in annual costs the utility estimates it incurs to

serve the dusk to dawn street lighting class.. Of this total, 17% or \$755,802 is for secondary wire and another 3.5% or \$156,658 is for service drops.

Dusk to Dawn Street Lighting Cost of Service in ComEd ECOSS					
			Percent		
	Total (\$)	City (\$)	of Total		
Primary	4,734,577	2,708,593	59.69%		
Secondary	1,321,129	755,802	16.66%		
Service Drops	273,835	156,658	3.45%		
Other	1,601,830	916,387	20.20%		
Total	7,931,370	4,537,439	100.00%		

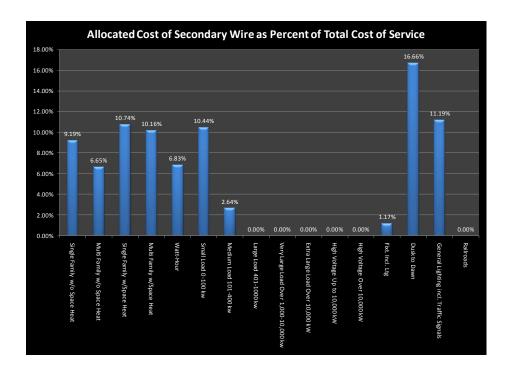
The preceding discussion regarding the configuration of City street lights makes clear that there is a double counting of secondary wire and service drops. The table below quantifies the amount by which ComEd over-charges the dusk to dawn class for these items and illustrates why the allocation of primary and other costs is even more unfair. As shown therein, out of the more than \$4.5 million in costs allocated to City street lights, \$1.4 million is attributed to operation and maintenance ("O&M") expenses. This table shows that the City is being charged almost \$248,000 per year for the O&M associated with secondary wire even though, as explained above, the work is done by City crews.

Dusk to Dawn Street Lighting Operating Expenses				
			Percent	
	Total (\$)	City (\$)	of Total	
O&M Expenses Primary	1,460,832	835,724	59.65%	
O&M Expenses Secondary	432,989	247,708	17.68%	
O&M Expenses Service Drops	16,733	9,573	0.68%	
O&M Expenses Other	538,304	307,957	21.98%	
Total	2,448,859	1,400,962	100.00%	

# 799 Q. How does the allocation of secondary service for street lights compare to the cost allocation to other rate classes?

Given the fact that the City owns and maintains all of the secondary wire between street lights, one would not expect the dusk to dawn lighting class to be allocated more secondary costs than any other class. But making a simple graph from ComEd's cost of service study shows that, remarkably, this is the case.

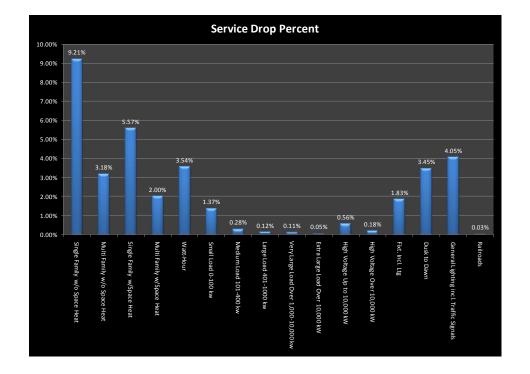
A.



# Q. How does the allocation of service drops for street lights compare to the cost allocation to other rate classes?

A. As explained above, City street lights either take service directly from the secondary wire or they are served by a little bit of secondary wire that goes from the transformer to the City-owned box. If the small amount of wire between the transformer and the City box is counted as secondary wire, then there should be

no service drop costs allocated to the class. Yet, as shown in the graph below, the dusk to dawn class is allocated a great deal of service drop costs – more than all the business classes except the watt hour class and the general lighting class . I discuss these issues in more detail below, but the graph above and the one below show that ComEd's embedded cost of service study has no credibility with respect to the City's street lights.



Q.

A.

# Using information provided in ComEd's workpapers, is it possible to estimate the amount of secondary service used to serve City street lights?

Yes, there is enough information to compute the City's overhead cost of secondary wire per foot. Once the cost per foot is established, information on the number and type of City street lights can be used to derive the amount of wire that is used for residential street lights and arterial street lights. With data on the

amount of wire and the cost per foot of wire, reasonable ranges in the total cost of the wire for residential and arterial lights can be established. After the total original cost of the wire is calculated, depreciation, rate of return and other adjustments can be made to convert the costs to revenue requirements. Finally, this total cost can be compared to the existing cost of service in ComEd's embedded study to see if the costs are reasonable. My calculation of secondary wire used to serve City street lights is set forth below.

- Q. Describe how you computed the cost per foot of overhead secondary wire in the City?
- A. ComEd provided the cost of overhead secondary wire in its Exhibit 1.5. I have extracted all of the accounts for distribution lines in the City along with the feet of wire. The total cost of wire in the City was \$73,562,203. The amount of feet associated with these lines 133,969,728 resulting in a cost per foot of \$ 1.82 per foot.

- Q. How did you compute the total amount of wire associated with arterial and residential street lights?
- A. The number of wire feet can be estimated from the number of street lights. The first step is to use the number of lights to compute the number of City owned controllers. I have computed this by dividing the number of lamps by the lamps per controller resulting in 10,015 controllers. (I verified this number with the estimated number of controllers from City engineers.) Next, I estimated the

approximate feet of secondary wire from the transformer to each controller. As stated above and shown in the picture of the controller for the arterial lights, sometimes the length of the wire spans little more than a pole. In other cases, the wire is longer because transformers are located on adjacent poles. City engineers estimate that the amount of wire can range from 15 feet to 100 feet. I have used an estimate of 40 feet for arterial lights and 50 feet for residential lights from my walks in City alleys. The table below shows that the total amount of estimated feet of ComEd wire after the transformers is 472,120 feet. Note that none of the data in the table came from ComEd data requests; as is often the case, ComEd did not provide much of anything useful in their data request responses. Instead, the data come from City of Chicago records:

Feet of Wire After the Transformer for Residential and Arterial Street Lights						
				No of Controllers	Estimated Feet of	Total Feet of Wire
	Number	Percent	Lights per	Lamps/Lights per	Wire	Dedicated to City
	of Lamps	of Total	Controller	Controller	Per Controller (ft)	Street Lights (ft)
Arterial	85,902	17.2%	30	2,863	40	114,520
Alley	62,230	12.4%				
Residential	96,547	19.3%	13.5	7,152	50	357,600
Total	244,679			10,015		472,120

# Q. Once the amount of secondary wire is computed, how do the actual costs of secondary/service drops compare to the costs used in ComEd's embedded cost study?

A. My calculation demonstrates that the actual costs of ComEd wire after the transformer to be 10.8% of the amount that ComEd includes in its cost of service study as shown in the table below. The table shows that actual costs for secondary wire associated with residential and arterial street lights is about

\$74,000. The ComEd cost study allocates about \$684,000 to the City arterial and residential lights for secondary wire and service drops. This means that the ComEd cost of service study allocates more than 800% more of secondary wire to these components of the street lights than it should.

Estimated Actual Cost of Arterial and Residential				
ltem	Source	Amount		
Cost per Foot of Wire	ComEd Exibit 1.5	\$1.82		
Total Feet from Above Table	Above Table	472,120		
Total Cost	Feet x Cost/Foot	\$859,813.67		
Accumulted Depreciation and ADIT Pct	ComEd ECOSS - Secondary	48%		
Rate Base (Total Cost x (1-Acc Dep & ADIT)	Cost x (1-Acc Dep &ADIT)	\$447,103.11		
Rate Base and Gross Up Percent	ComEd ECOSS	11.84%		
Return on Rate Base	Rate Base x Gross Up	\$52,937.01		
Depreciation Percent	ComEd ECOSS	2.45%		
Depreciation Expense	Cost x Dep Pct	\$21,065.43		
Total Cost of Service	Dep + Return on Rate Base	\$74,002.44		

ComEd Secondary and Service Drop Cost in ECOSS				
Secondary and Serive Cost of Service in ECOSS	ComEd ECOSS	\$1,594,964.30		
City Percent	ComEd DR 2.22 and 2.21	57%		
City Cost	Total x City Percent	\$912,459.46		
City Non Alley	75% x City Percent	43%		
City Cost of Service Drops and Secondary	ComEd Cost x 43%	\$684,344.59		
Actual Cost as Percent of ComEd Cost	Cost of Service/City Cost	825%		

- 881 **D.** ComEd's Inappropriate Use of the Non-Coincident Peak Methodology.
- 883
- Q. Turning to primary wires, is there a problem with the way in which ComEd allocates primary wire to the street lighting class?
- 886 A. Yes, a substantial problem. In recent years, ComEd has changed dramatically the 887 way in which primary wires are allocated to the various rate classes. When it 888 conducted marginal cost studies, ComEd correctly insisted that primary facilities 889 should be allocated on the basis of system-wide coincident peak because this 890 corresponds to the way in which new facilities are built. Later, ComEd reversed 891 course because the rules of embedded cost studies, as presented by ComEd 892 witness Alan C. Heintz, say that non-coincident peak should be used. 893 Accordingly, ComEd now claims that distribution facilities are constructed on the 894 basis of class non-coincident peak or NCP. ComEd's current position is 895 nonsensical.

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### Q. How is non-coincident peak load computed for each class?

A. Distribution lines are built on a regional basis – that is, distribution lines are added in those places where they are needed to serve new load or to relieve existing lines that are at or near capacity. Recall the outages at Wrigleyville a few years ago. The problem was that ComEd had not built distribution lines to keep up with demand. The outage occurred when the system was overloaded from high use on a series of hot summer days. ComEd's cost of service study assumes that the driver causing new lines to be built is customer class load in diverse regions of the service territory.

To explain, assume that a rate class has two ratepayers: one in Lake Forest and one in Peotone. The NCP is computed by adding the billing load of the ratepayers in Lake Forest and Peotone and then computing the maximum load after computing the sum. ComEd's cost study assumes that this NCP load drives the amount of lines and poles for the class. It is obvious that the ratepayer in Lake Forest has nothing to do with lines built in Peotone, and the ratepayer in Peotone has nothing to do with lines built in Lake Forest. If you add the outages in Wrigleyville to the Lake Forest-Peotone hypothetical, ComEd's NCP method would require that the ratepayers in Lake Forest and Peotone be punished because of the need to add distribution facilities in Wrigleyville to relieve overloaded lines there. This is patently unfair.

To further demonstrate that ComEd's NCP approach is illogical, assume that the ratepayer in Lake Forest uses almost all of its electricity during the morning – say it is a restaurant that only serves breakfast, while the ratepayer in Peotone uses almost all of its electricity during the evening – say it is a night club. Further assume that each ratepayer has the same peak load. In this scenario, the load of ratepayer in Lake Forest is assumed to offset the load of the ratepayer in Peotone. That assumption is silly, but ComEd's embedded cost study insists that it somehow makes sense.

#### Q. Does the ComEd method favor ratepayers with load diversity within a class?

Yes. Returning to the above example, assume that the two ratepayers were both grocery stores that used the same amount of power, but they used it at the same time -- *e.g.*, from 8:00 to 5:00 p.m. In that case, the NCP for their rate class would be double what it would be under the original scenario.

A.

The problem with giving credit for artificial within-class diversity in the NCP calculation is that such diversity provides no benefit at all in terms of building the distribution system. Whether the two ratepayers are two grocery stores, or whether one is a night club and the other is a breakfast restaurant, the amount of distribution lines required to serve them remains the same. The example in the table below demonstrates this point.

Assume that each ratepayer has an individual load of 100 and that the cost per load of the lines is \$2.00. If the rate class has within-class diversity, it is allocated half of the cost as the class without within-class diversity, even though the costs are exactly the same.

Allocation of Cost with Diverse I	Loads Us	ing N	ICP
	Load		Cost/Load
Breakfast Resturant in Lake Forest		100	2
Nigthclub in Peatone		100	2
Non-coincident Peak Load		100	
Total Required Cost			400
Allocated Cost			200
Allocation of Cost with Non-Divers	e Loads	Usin	NCP
	Load		Cost/Load
Grocery Store in Lake Forest		100	200
Grocery Store in Peatone		100	200
Non-coincident Peak Load		200	
Non-coincident Peak Load Total Required Cost		200	400

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### Q. Why is this method unfair to street lighting consumers?

There is no artificial diversity in the street lighting class: the lack of within-class diversity does not mean that street lights are more costly to serve. In real world configurations, the same lines are used for street light consumers, residential consumers, small business consumers and large business consumers within a relatively small region. The requirement for primary distribution equipment is driven by the maximum load for the region -- not by the maximum load for one widely distributed class. At the time of maximum load, lines can become overheated, line losses are highest and the risk of breakdown is greatest. The benefit provided by diversity in load depends on how different consumers within the region contribute to the peak load of their rate class.

Q.

# Given the wide area of ComEd's service territory, what would be a better method for allocating these costs?

A. It would be better to simply add up the loads and not recognize artificial withinclass diversity. If ratepayers have meters that record demand, then this is simply a matter of adding up the billing demand. In the above example, the cost would be appropriately measured as 400 in both cases.

# Q. Is this issue important for the street lighting class?

A. Yes, it is more important for the street lighting class than for any other rate class. First, there is virtually no within-class diversity in the class, because street lights turn on when it gets dark, whether in Lake Forest or Peotone. They also turn off when the sun rises, which occurs at about the same time in Lake Forest and Peotone. Second, because the street lighting class does not use power during peak times – *i.e.* hot summer afternoons – it provides the true diversity benefits that matter and that are not available from any other class.

Α.

- Q. Did you request that ComEd provide billing demand data for the street lights and other classes to evaluate the bias created by giving credit to diversity in NCP that does not exist?
  - Yes, ComEd provided the data for every class (after objecting to the data request), except for the street light class. Nonetheless, comparison of NCP with billing demand illuminates the magnitude of ComEd's bias. The table below shows that diversity helps the smaller business classes most as those classes include many ratepayers and include diverse business activities. The class which is hurt the most, other than the street light class, is the railroad class because, as with street lights, there is little within-class diversity.

		Billing Versus NCP for Non-Residential Classes					
			NCP	Billing Demand	Ratio: Billing Demand to NCP	Advantage (Disadvantage) from Use of Billing Demand	
		Watt-Hour 0-100 kw 101-400 kw 401-1000 kw Over 1,000-10,000 kw Over 10,000 kW Railroad	162,747 2,921,029 2,663,481 2,158,224 3,475,295 791,480 146,513	425,986 4,286,660 3,689,501 3,488,439 5,308,342 1,008,243 162,006	262% 147% 139% 162% 153% 127% 111%	-113% 2% 11% -13% -4% 22% 39%	
988		Total	12,318,769	18,369,177	149%		
989							
990		If there is no divers	sity within	the street light	class, which	is almost certainly the	
991		case, then the all	ocated co	st should be	reduced by	about 50%. To be	
992		conservative, I ass	ume there	may be a lit	ttle diversity	in the class, and the	
993		allocation will be re	allocation will be reduced by 40%.				
994							
995	Q.	Does not this meth	nod confli	ct with the wa	y Ameren ai	nd other utilities have	
996		traditionally alloca	ited costs i	n embedded co	ost studies?		
997	A.	Maybe, but so what	t? I view	the Commission	n's decision t	o open this docket as a	
998		mandate to take a f	mandate to take a fresh look at cost of service issues for a company that has a				
999		very large and diver	rse service	territory.			
1000							
1001		E. The Cost In	npact of C	omEd's Use of	f the NCP M	ethodology.	
1002	Q.	Is the NCP bias t	he most i	mportant prob	olem with re	espect to how ComEd	
1003		allocates costs to th	ne City's s	treet lights?			
1004	A.	No. The major pro	blems wit	h the way in w	hich ComEd	allocates costs to City	
1005		street lights are tha	at (1) Com	Ed ignores the	fact that str	eet lights do not cause	

ComEd to incur distribution system expansion costs because street lights do not

1007		use electricity at peak load times and (2) the utility wrongly assumes that
1008		underground facilities are used to serve the City's street light load. These issues
1009		are discussed in turn.
1010		
1011	Q.	In past cost studies, did ComEd account for the fact that street lights do not
1012		use electricity during the highest peak times?
1013	A.	Yes. For many years, ComEd insisted that most distribution costs should be
1014		allocated on the basis of coincident peak for the entire system. Their argument,
1015		which was logical, was that if load does not occur during the system peak when
1016		the distribution system is stressed, that load does not cause the company to incur
1017		costs for primary equipment. As a result, relatively little distribution equipment
1018		was allocated to street lights, as illustrated in the cost of service summary below.

#### DOCKET 08-0532 COC 1.04\_Attach 03

ComEd Exhibit 9.1 Page 10 of 39

#### 1998 MARGINAL DISTRIBUTION CAPACITY COSTS

	BILLING DETERMINANTS kWh or Ratchet kW Demand (X)	SOLD M COINCIDENT WITH SYSTEM PEAK (A)	NON-COINC CLASS PEAK (B)	MARGINAL DISTRIBU COINCIDENT PORTION (C)	TION COST (\$AW) NON-COINCIDENT PORTION (D)	ANNUAL TOTAL \$5 (E) (A)*(C) + (B)*(D)	DISTRIBUTION CAPACITY COST UNIT CHARGE (E)(X)
Residential Single Family-NO SP HT		4875.1	6531.5	73.55	25.92	\$527,857,788	
Single Family-SP HT		125.8	290.7	105.72	26.04	\$20,870,795	
Multi-Family-NO SP HT		755.5	926.4	74.53	24.22	\$78,746,863	
Multi-Family-SP HT		200.3	491.2	73.43	22.76	\$25,887,822	
Fixture Included Lighting - Residential	1	0.0	2.1	72.1	26.04	\$54,684	
Non-Residential Watt-hour Only Meter	577,599,402 kWh	108.1	169.0	\$66.64	\$32.47	\$12,687,885	0.02197 \$/kWh
0-25 kW	14,825,823 kW	701.2	735.3	\$66.76	\$24.10	\$64,530,405	4.35 \$/kW
25-100 kW	26,806,838 kW	1,479.9	1,659.2	\$66.64	\$29.08	\$146,868,259	5.48 \$/kW
100-400 kW	34,278,036 kW	1,881.8	1,881.8	\$54.26	\$19.97	\$139,689,503	4.08 \$/kW
400-800 kW	23,495,199 kW	1,202.9	1,421.1	\$51.10	\$19.25	\$88,823,398	3.78 \$/kW
800-1000 kW	6,765,268 kW	374.3	407.4	\$51.95	\$17.91	\$26,738,426	3.95 \$/kW
1,000-3,000 kW	26,590,565 kW	1,632.6	1,776.2	\$53.04	\$17.43	\$117,554,647	4.42 \$/kW
3,000-6,000 kW	14,324,388 kW	913.2	989.7	\$30.83	\$43.03	\$70,740,831	4.94 \$/kW
6,000-10,000 kW	6,979,910 kW	473.0	498.8	\$30.83	\$39.03	\$34,048,899	4.88 \$/kW
OVER 10,000 kW	23,076,737 kW	1,268.1	1,555.7	\$0.00	\$47.56	\$73,988,854	3.21 \$/kW
Fixture-Included Lighting Non-Reside	ntial	0.0	30.7	\$72.10	\$26.04	\$799,480	see st. It page
Dusk to Dawn Street Lighting Other Street Lighting	423,564,071 kWh 63,172,923 kWh		121.4 18.9	\$75.98 \$75.98	\$25.44 \$25.44	\$3,088,034 \$1,916,838	0.00729 \$/kWh 0.03034 \$/kWh
Railroad	1,699,302 kW	60.7	110.7	\$13.59	\$32.96	\$4,473,600	2.63 \$/kW
Pumping	672,684,504 kWh	105.1	127.6	\$43.57	\$19.85	\$7,112,548	0.01057 \$/kWh
SOURCE:	Billing Determinants	Load Analysis	Load Analysis	(Page 11)	(Page 11)		

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On this table, note that the coincident peak portion of the distribution cost is more than the non-coincident peak portion for just about every rate class. The most extreme difference is for the dusk to dawn street lighting class, where the coincident peak portion was zero. If the non-coincident peak were used instead of the coincident peak for many of the costs as shown in the table above, the cost

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Q. Is there anything about a marginal cost study versus an embedded cost study that causes allocation factors to be different for primary and secondary equipment?

allocated to the street lighting class would be increased by 300%.

A.	No. In both marginal cost and embedded cost studies, costs should be allocated
	according to what causes the costs to occur. ComEd should not be able to say one
	day that costs are caused by coincident peak, and turn around the next day and say
	that the same costs are caused by class NCP.

More importantly, ComEd was right when it allocated costs according to coincident peak and it is wrong now. The issue of coincident versus non-coincident peak does not make much of a difference for most classes but it drastically overstates costs for the dusk to dawn street lighting class. Using the data from ComEd's marginal cost study, about 75% of the costs would be removed from the street lighting class if coincident peak was used relative to the amount of costs allocated to that class by its embedded cost study.

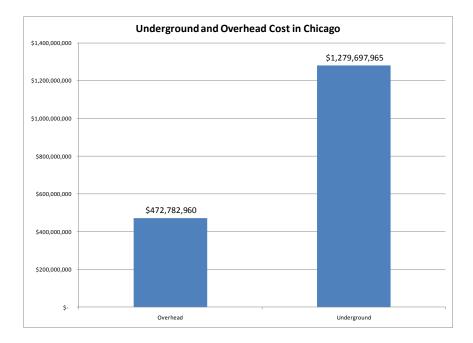
# Q. Is it appropriate to allocate total primary distribution costs to City street lights using the allocation factors discussed above?

A. No. The discussion above covered the way in which costs are allocated – the ratios applied to total costs, but did not cover the important issue of the cost base for the allocation. Virtually all of the City street lights are served from overhead lines, except for the underground lines used to serve street lights in the central business district. ComEd's cost study does not account for this fact.

ComEd made a big effort in this case to accommodate large business ratepayers by differentiating costs according to whether such customers are served at primary or secondary voltages. A bigger cost difference than primary versus secondary voltage service exists between serving ratepayers using underground or overhead facilities. However, ComEd, as it has in many past cases, does not explicitly account for overhead and underground cost differences in its cost study.

# Q. What is the cost difference between underground and overhead costs in the City of Chicago?

The graph and the table below show that within the City of Chicago, underground equipment has a far higher cost than overhead equipment. A true picture of the actual cost to serve the City street lights would need to account for the fact that the lights are served by overhead lines (including both City-owned lines and ComEd lines). It is ironic that so much effort is being spent on analyzing how much wire is primary and secondary, while the large cost difference between overhead and underground wire is completely ignored.



The graph above, which is derived from ComEd's Exhibit 1.5, shows that 73% of the City distribution costs are underground. Of course, the vast majority of underground only serves the central business district. Only 27% of the costs are overhead, which, anybody who has walked around the City knows, serve most of the geographic area of the City.

The table below also extracted from ComEd Exhibit 1.5 shows that in terms of cost per foot, the overhead cost is dramatically less than the cost of underground wire. This explains why most of the City's geographic area is served by overhead lines, but most of the cost is for underground facilities serving the central business district. Given that the majority of City street lights are served from overhead wire, ComEd's cost study should reflect the lower cost basis in addition to the allocation factor that reflects true cost causation.

Cost per	Cost per Unit of Underground and Overhead Wires and Poles						
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Poles	Cost	Quantitiy	Cost per Unit				
City	\$223,998,110	841,946	\$266.05				
Outside	\$908,898,906	6,254,853	\$145.31				
Overhead Wir	Overhead Wire						
City	\$133,969,728	73,562,203	\$1.82				
Outside	\$699,247,132	616,428,406	\$1.13				
Underground	Conduit						
City	\$188,913,895	10,479,942	\$18.03				
Outside	\$208,818,011	13,072,055	\$15.97				
Underground Conductors							
City	\$827,292,738	38,523,135	\$21.48				
Outside	\$2,317,500,494	230,404,359	\$10.06				

### F. Cost Effects of Municipal-Owned Street Poles.

- Q. If ComEd differentiates costs according to primary and secondary facilities, should the street lights located on ComEd poles also be differentiated from street lights that are located on municipally owned poles?
- A. Yes. When ComEd allocates part of a pole to secondary wire, it does not consider the fact that the pole would exist anyway to hold the primary wires. If the ratepayer owns the secondary wire, it is not included in the cost study because it is not owned by ComEd just as an extension cord in your house should not be included in the cost study.

For example, assume that a factory is served by secondary wire. In such a case, the factory would pay a portion of the cost of the poles allocated to secondary service. If a second factory took service at a primary service level, but had its own poles with secondary service located on its property, that factory should not pay ComEd for these poles and secondary wire. Under the theory used in this case, there should be differentiation in cost of service for the two ratepayers.

In the case of City street lights, the issue is the same. In the case of arterial and residential lights, where the City owns all the poles and secondary wire, there should be a differentiation in cost from situations where municipalities use ComEd poles and secondary wire.

A.

Q. Can you provide a hypothetical example to demonstrate why there should be a differentiation in pole costs between situations where a municipality owns the pole and other situations where ComEd owns the pole upon which the street light is placed?

Yes. Pretend we are in older times when street lighting was one of the main uses of electricity. Assume that the utility company has no ratepayers other than two municipalities that use electricity for street lights. Municipality A is named "Street Light Poles and Lamps Owner" and municipality B is named "ComEd Owns Street Light Poles and Lamps." To provide electricity to Street Light Poles and Lamps Owner, ComEd would only have to install enough distribution poles (but not street light poles) and wire to move power from the transmission system to the street lighting connection points. For Municipality B, ComEd Owns Street Light Poles and Lamps, ComEd would have to build all of the poles to accommodate the street lighting needs, including the individual street lamps and the poles upon which the lamps would be placed. There would obviously be a dramatic difference in the capital cost and the operating cost of serving the two towns. ComEd would have the build much less equipment and provide much less

1125	maintenance for Street Light Poles and Lamps Owner than for ComEd Owns
1126	Street Light Poles and Lamps. While obviously simplistic, this example
1127	demonstrates that there should be a cost differentiation between ratepayers in the
1128	street lighting class based on ownership of the light poles.
1129	

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- Are capital costs the only costs that should be differentiated between Q. municipalities that own poles and those that use ComEd poles?
- 1132 No. The cost study should also differentiate maintenance costs. In the above Α. 1133 hypothetical example, Municipality A -- Street Light Poles and Lamps Owner --1134 would maintain its own poles and secondary lines, while ComEd would maintain 1135 the poles and equipment in ComEd Owns Street Light Poles and Lamps.

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Is it possible that the street lights placed on ComEd poles are simply a by-Q. product of the fact that the poles exist, meaning that the street lights should not be allocated any cost?

There may be cases in which suburbs place street lights only on ComEd poles that already exist, and from a marginal cost perspective, such lights should not be allocated any pole-related cost. If this principle is applied, the same principle should be applied to secondary wire. That being said, the poles were constructed to hold primary wires and the secondary wire is a by-product with no marginal cost. If the Commission does not differentiate pole costs between municipalityowned poles for street lights and ComEd-owned poles used for street lights, then it should not allocate any secondary wire to the poles.

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1149	However it is also possible that the lights located on ComEd poles on arterial
1150	streets in the suburbs are not by-products. It may be that the reason ComEd could
1151	build a more cost effective and efficient distribution system in the City is because
1152	it did not have to build poles along the street to hold street lights. If the street
1153	lights need to be on ComEd poles, then the company does not have the luxury of
1154	concentrating its facilities in alleyways. If this is the case, the argument for
1155	differentiating costs between municipally owned poles and ComEd poles is even
1156	more extreme.

A.

- Q. Given that the City owns lights on ComEd poles in alleys, would your suggestion not increase the cost allocation for City street lights as well as suburban street lights?
  - Differentiating the effects of pole usage would increase City costs to some extent (for the alley lights), although it would result in a more pronounced differentiation between City owned lights and situations in which lights are placed on ComEd poles. The amount by which costs would be increase is minor in comparison to all of the other far more dramatic cost reductions discussed above.

G. Summary of Cost Impacts of Errors In ComEd's Cost Study on the City's Street Lighting Account.

1170 Q. Please summarize your analysis of street lighting cost of service in ComEd's embedded cost study.

1172	A.	My analysis sho	ows that the Commission was right on the mark when it wrote that
1173		"the rate for str	eet lighting in the City and probably other municipalities that own
1174		all or part of th	eir own lighting is likely higher by a significant but un-quantified
1175		amount than i	t should be." A little investigation into street lighting costs
1176		demonstrates th	at:
1177		- (	City street lighting costs for secondary wire and service drops are
1178		(	overstated by about 800% because ComEd ignores the actual
1179		(	configurations of City residential and arterial lights;
1180		- "	The costs of secondary lines associated with alley lights in the City
1181		ä	and street lights in the suburbs is too high by about 40% because of
1182		1	the manner in which within-class diversity is not included in the
1183		5	street light class relative to the within-class diversity that is
1184		1	reflected in the allocation factors for other classes;
1185		- 7	The costs of primary facilities allocated to the street lighting class
1186		5	should be reduced by at least 75% to reflect the fact that ratepayers
1187		i	in the class use electricity in a manner that does not cause ComEd
1188		1	to increase its usage of facilities;
1189		- 7	The costs of primary and secondary facilities should be reduced to
1190		(	differentiate the cost between underground and overhead facilities;
1191		8	and,
1192			The cost of pole use should be differentiated for cases in which the
1193		1	ratepayer owns poles and cases in which ComEd owns the pole.

Q. Have you been able to quantify the precise effects of all of these problems with the manner in which ComEd computes its cost of service for street lights?

I have not quantified all of the items, but I do estimate the effect of some of them in the table below. The table includes the adjustments to secondary service, and an adjustment for allocation of primary facilities to reflect cost causation. It does not include the difference in costs driven by density or overhead versus underground facilities. It also does not include differentiation of costs due to City ownership of poles for arterial and residential street lights. I recommend that the Commission cut rates for City street light rates by half because of the substantial errors in ComEd's cost study.

A.

	Summa	ary of Adjustment	s to Street Lig	hting Cost of	Service		
	City Street Light Cost in ComEd ECOSS	Residential and Arterial Secondary Adjustment	Alley Secondary Adjustment	Primary	Total Adjustments	City Adjusted Cost	Percent of ComEd Cost
Primary	2,708,593	rajaotinoni	, tajaotinont	(2,031,445)	(2,031,445)	677,148	25.0%
Secondary	755,802	(505,554)	(75,580)	( , , - ,	(581,134)	174,667	23.1%
Service Drops	156,658	(104,788)	(39,164)		(143,953)	12,705	8.1%
Other	916,387				- 1	916,387	100.0%
Total	4,537,439				(2,756,532)	1,780,908	39.2%

1210		III. OVERVIEW OF CUSTOMER COST ISSUES
1211	Q.	In general how much effort did ComEd put into analysis of whether costs
1212		that the company defines as customer costs should be allocated on the basis
1213		of the number of ratepayers?
1214	A.	Virtually none. The manner in which ComEd ignored the Commission's
1215		directives in its Initiating Order is demonstrated by statements made by ComEd
1216		witnesses. For example, Mr. Heintz explicitly stated that the only issues
1217		incorporated in the cost of service study related to residential or customer cost
1218		issues was the allocation of uncollectible expenses:
1219 1220 1221 1222 1223 1224 1225		I have recalculated the Original ECOSS to accommodate and demonstrate the changes in the inter-class allocation of embedded costs associated with item (1), above, the differentiation between primary and secondary distribution lines and item (4), the reallocation of uncollectible expense among residential classes.
1226 1227 1228		ComEd Ex. 3.0 at 2, LL 31-34.
1229		The dismissive attitude of ComEd toward customer cost issues is further
1230		illustrated by the following simplistic statement made by ComEd's witness
1231		Meehan when he describes how the utility addressed the issue of whether
1232		customer service costs should be allocated on the basis of the number of
1233		ratepayers:
1234 1235 1236 1237 1238 1239		ComEd's analysis shows that usage does not contribute to ComEd's customer services costs. Instead, ComEd's experience has been that the number of customers determines the level of these costs.

1240		ComEd Ex. 2.0 at 3, LL 49-51. ComEd's dismissive attitude toward customer
1241		cost issues is contrary to the spirit of the Commission's Rate Case Order and its
1242		Initiating Order in this case.
1243		
1244	Q.	What did the Commission say about customer cost issues in its Order in
1245		Docket 07-0566?
1246	A.	The Commission recognized that ComEd's allocation could be deficient and that
1247		the policy encourages inefficient consumption:
1248 1249 1250 1251 1252 1253 1254 1255 1256 1257 1258 1259 1260 1261		The City argues that imposing costs on customers who use less energy is, at best, inconsistent with the General Assembly's mandate that reducing energy use is a vital policy objective of the State.  **The Commission agrees**. Customer costs are about 20% of the total cost of service. Because the allocation of customer billing costs, data management costs, installation costs, service drops, and customer information costs are assigned on the number of customers, residential customers currently pay 80% of them. These costs should be attributed as far as is practical to the cost causers.  Rate Case Order at 211 (emphasis added).
1265	Q.	Please explain how customer costs fit in the general context of the business
1266		functions that ComEd provides to consumers.
1267	A.	To do so, we first must remember just what business ComEd is in. While I am
1268		sure ComEd's mission statement refers to about making peoples lives better and
1269		generating returns to its one shareholder (Exelon), in the end, the company is a
1270		regulated monopoly that moves power over lines. Other than billing and meter

reading, any cost that ComEd incurs should have something to do with moving power over lines. If cost does not help power being moved over lines, from a consumer perspective the cost is a waste of money. With that said, the company spends money on things related to earning returns above its cost of capital, such as lawyers, consultants, signs at White Sox Park and lobbyists. From a consumer perspective, such expenses are a waste of money; but I suppose they must be incurred to get power moved over lines under the current system. Thus, they must be allocated on the same basis as other capital items.

To demonstrate this point, consider the example of expenditures by ComEd to attempt to persuade consumers to use electricity more efficiently. The only reason for ComEd to make such expenditures is so that future costs of power lines and poles will be reduced. Similarly, presumably ComEd spends money on market research and managing curtailment because they should lower future costs to move power over lines; otherwise such costs should not be allowed in revenue requirements. The point is that costs that are not related to sending out bills or reading meters are, by default, in some way related to moving power over lines, otherwise ratepayers should not pay for such costs. Furthermore, the costs of the distribution system in general are driven by demand and not the number of ratepayers. Instead of understanding this basic and simple concept that the function of the company is to move power over lines, whenever ComEd doesn't know what to do with a cost, the company allocates it in the most regressive manner possible; that is, on the basis of the number of ratepayers.

Α.

1295	Q.	Does your discussion of customer costs implicate any other charges imposed
1296		by ComEd?

Yes. A discussion of ComEd's customer costs implicates ComEd's customer charge. Comparing ComEd's customer charge and the customer charges imposed by other utility companies is helpful to this discussion. As set forth below, I show that ComEd incurs costs that should not be classified as customer charge items, thereby reducing ComEd's customer charge. In reviewing my recommendations, it is useful to see that the result of my analysis is not radical in the context of customer charges imposed by other companies.

To demonstrate how much the ComEd customer charges are out of line with other companies, I have replicated a table that I included in my direct testimony in Docket 07-0566. The data was complied in 2007 and the comparison base is from companies used by ComEd in its 2001 rate case that it used in attempting to show that its overall distribution rates were reasonable. This table shows that ComEd's customer charges are dramatically higher than those charged by other companies. Including companies that use minimum bills in lieu of customer charges (effectively meaning that the customer charge is zero for low use ratepayers that occupy their homes and use some energy), ComEd's \$10 customer charge is many times the average customer charge of \$2.73. If my recommendations below were accepted and reflected in the customer charge, ComEd's customer charge would be more in line with those of other utility companies.

Customer Charges and Minimum 2001 Case (\$/f		Comp	anies in
Company	Customer Charge	Mi	nimum Bill
ComEd - Proposed Single-Family	\$ 10.31		
AmerenCIPS - Illinois Company	\$ 9.37		
ComEd - Proposed Multi-Family	\$ 9.36		
ComEd - Present Single-Family	\$ 8.80		
ComEd - Present Multi-Family	\$ 7.05		
NSTAR	\$ 6.43		
PECO - ComEd Sister Company	\$ 5.18		
Reliant	\$ 5.12		
First Energy (CEI)	\$ 4.75		
PSE&G	\$ 2.43		
Southern Cal. Edison	\$ 0.67	\$	1.34
SDG&E	\$ -	\$	5.17
PG&E	\$ -	\$	4.50
Detroit Edison	\$ -	\$	2.57
Average without Min Bill Companies	\$ 4.10		
Average with Min Bill Companies	\$ 2.73		
ComEd SF/Average w/o Min	2.52		
ComEd MF/Average w/o Min	2.28		

A.

# Q. Do the labels that ComEd uses in its customer classifications accurately reflect the activities that are performed?

No. One of the themes throughout the discussion of customer cost items is that none of us must be fooled again by the manner in which ComEd labels its accounts. For example, customer installation expense means outage costs; billing and data management expense includes items ranging from lobbying costs to costs of software; and customer information expenses include expenditures for attempting to change the way they use electricity.

#### IV. UNCOLLECTIBLE EXPENSE ACCOUNTS

Q. How have you organized your discussion of the issue of uncollectible allocation?

1333		Rate Order. Next, I comment on the type of costs that should be included in the
1334		uncollectible expense adjustment. I have added a separate section below to
1335		address costs which are very similar to uncollectible costs, such as treatment of
1336		the costs of ratepayers who move residence.
1337		
1338	Q.	What did the Commission write in its order in Docket 07-0566 with respect
1339		to the allocation of uncollectible expenses?
1340	A.	The Commission contrasted ComEd's arguments against tracing the billions of
1341		dollars associated with spending for suburban sprawl to its arguments in support
1342		of tracing the costs of uncollectible accounts to customer classes in which
1343		delinquent accounts happen to occur. The Commission stated:
1344		The City next points out that the ECOSS allocates 38.4% of
1345		its uncollectible costs to low use, non-space heat,
1346		multifamily customers who account for 5% of energy sales,
1347		rather than spreading the cost across the board to all
1348		residential classes. A large proportion of City customers
1349		are in this class. The City argues that the theory behind this
1350		allocation is apparently that the Company has determined
1351		that a larger portion of uncollectible costs should be
1352		attributed to that class of customers who in the future may
1353		be most likely not to pay their bills based on past
1354		experience. It is ironic that ComEd objects to allocating
1355		new facilities expenses on a geographic basis to the
1356		customers in the areas driving the request for a rate
1357		increase, but finds it appropriate that multi-family non-
1358		space heat customers should be charged for unpaid bills

I first review my comments in the last case and the Commission's discussion in its

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attributable to other delinquent multi-family customers. In

other residential customer costs. We agree with the City in

any event, the Commission finds that this allocation

this instance.

method is unfair and inconsistent with the allocation of

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Rate	Order	at 21	1-12

Α.

# Q. What is your interpretation of the philosophy behind the Commission's order?

The Commission correctly recognized that not all costs can be placed in a box and allocated either on the basis of the number of ratepayers or on the basis of electricity demand. If somebody does not pay his bill, one cannot put that cost into any of the ComEd classifications because there are no billing determinants for non-paying consumers. There are no billing determinants for these consumers because a billing determinant, by definition, comes from a bill that is actually paid. While ComEd would like to put everything into a box for allocation, the Commission recognized – at least implicitly — that there is no such box that customers who do not pay their bills can be put into. Costs for things like ratepayers not paying their bills must be socialized similar to a tax.

Α.

# Q. How did ComEd interpret the Commission's order?

It was not easy to discern. I had to work through ComEd's workpapers to see that ComEd allocated the direct cost of uncollectible expenses according to the relative revenue collected from each rate class. Then it classified the uncollectible expense as a customer cost, meaning it still is allocated more to low use/low income ratepayers within the residential rate class. ComEd's approach means that rate classes which have the highest revenue per kWh -i.e., multi-

family ratepayers -- are allocated more uncollectible cost relative to the amount of electricity they use.

There are a number of ways to allocate costs that do not fit into a box and, therefore, must be socialized. The most regressive way is to allocate costs on the basis of the number of customers; the second most regressive way is allocating the costs on the basis of class revenues; and the least regressive allocation approach is to allocate the costs based on how much electricity is purchased from ComEd. In addition to the question of the basis upon which the costs should be allocated, there is the question of whether the costs should be allocated to business as well as residential consumers. As to direct uncollectible costs, ComEd chose the second most regressive allocation method possible, by allocating the cost on a revenue basis across only ratepayers in the residential class. Allocation of costs on this basis is very regressive because multi-family customers pay such high rates relative to the other classes.

A.

#### Q. Is ComEd's allocation method appropriate?

No. While I consider this a policy question for the Commission to decide and I recognize that there is no definitive answer, I encourage the Commission to think about allocating the cost on the basis of how much electricity is used in the same manner as the electricity distribution tax. This approach is consistent with the legislature's directive that "investment in cost-effective energy efficiency and demand-response measures will reduce direct and indirect costs to consumers by

decreasing environmental impacts and by avoiding or delaying the need for new
generation, transmission, and distribution infrastructure." 220 ILCS 5/12-103(a).
ComEd's rate structure is already very favorable to large residential ratepayers
and business ratepayers because it does not consider underground versus overhead
facilities, because it does not account for density, because it does not recognize
the age of equipment, because it neglects to differentiate the very high costs of
suburban sprawl and because it inappropriately allocates many costs on the basis
of the number of ratepayers. When there is a choice for a cost that does not easily
fit into a particular cost box, the most regressive approach should not be chosen.

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- Q. Why is allocation of tax type costs that do not fit into a neat box on the basis of electricity used consistent with the General Assembly's directive regarding energy efficiency and demand response measures?
- When costs are allocated on the basis of the number of ratepayers, or its close A. cousin, the amount of revenue, much of the costs invariably end up in the customer charge. To give ratepayers greater incentive to save energy, more costs need to be included in energy charges so that consumers actually realize savings from reducing their energy use.

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- 1429 Q. Do you agree with the base of uncollectible costs that ComEd used in attempting to comply with the Commission's order?
- No. ComEd changed its cost of service study by revising the way it allocated 1431 A. 1432 uncollectible expenses for distribution costs. However when making the

adjustment, ComEd ignored all of the indirect costs associated with uncollectible accounts such as contacting delinquent ratepayers, physically disconnecting ratepayers, monitoring the credit of ratepayers and other items. The sum of these costs is higher than the very narrow definition of uncollectible accounts made by ComEd.

# Q. Should these indirect costs be included in the uncollectible adjustment?

Of course they should. If a bank is measuring the loss it takes when a homeowner does not pay his mortgage and it must foreclose on his house, the bank's loss includes the amount by which the home value is less than the amount owed on the loan. But it also includes the costs of sending people out to the house, the brokering fees for selling the house, cleaning swimming pools, legal costs associated with the foreclosure and a multitude of other costs. Similarly, in the case of ComEd, the costs of uncollectible accounts must include all of the credit analyses, costs of disconnecting ratepayers, costs of re-connecting ratepayers, and so forth.

A.

# Q. Did ComEd describe the indirect costs related to uncollectible accounts in its testimony?

Yes. ComEd discussed the large costs it incurs for managing uncollectible accounts in the context of another issue, but it did not connect the dots and see that the same costs clearly apply to the uncollectible adjustment. For example, ComEd witness Meehan stated that: "ComEd's Revenue Management department

1456		incurs costs relating to the disconnection of approximately 20-25% of customers
1457		who fall behind in their payments." ComEd Ex. 2.0 at 13, LL 263-65. Later he
1458		states: "ComEd's Field and Meter Services department reviewed \$5,446,392 of
1459		its costs relating to the physical disconnection of meters as a result of non-
1460		payment, or uncollectible accounts, as well as restoration of meters. The primary
1461		costs relating to these activities are labor costs." <i>Id.</i> at 13, LL 279-81.
1462		
1463	Q.	Besides the costs of uncollectible expenses, what are some of the other direct
1464		costs associated with consumers who do not pay their bills?
1465	A.	Some, but not all of the costs include:
1466		- monitoring accounts for non-payment;
1467		- making phone calls to ratepayers related to collecting past due amounts;
1468		- receiving phone calls from ratepayers;
1469		- tracking the level of uncollectible accounts;
1470		- preparing reports for uncollectible accounts;
1471		- disconnecting customers;
1472		- reconnecting customers; and
1473		- monitoring payments for customers that have been re-connected.
1474		
1475	Q.	Did you ask ComEd to provide the dollar magnitude of these costs?
1476	A.	Yes, but as usual, the data request process was frustrating. Keeping to its script,
1477		ComEd first objected that the questions were vague; then the company provided

an "answer," which provided no useful information whatsoever.

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1480	Q.	Have you been able to compute some of the uncollectible costs that ComEd
1481		did not include in its adjustment?

- A. Yes. The process of classifying costs is described in section seven of my testimony below. This process included the following four steps:
  - I first used the project descriptions for FERC accounts 901-903 and identified projects with names including "cut outs for non-payment", "cut in for non-payment accounts" that were included in ComEd workpapers related to its analysis of how many costs would be avoidable with competition. Including overhead costs, this amounted to about \$9 million in costs.
  - Second, I added the added administrative costs and general plant allocation using methods consistent with that used by ComEd in its cost of service study. This yielded additional costs of \$20 million which should be allocated to the uncollectible expenses.
  - Third, using information on the allocation of ComEd's call center activity provided by ComEd one of its workpapers, I allocated 29.2% of ComEd's call center costs to uncollectible accounts,. This resulted in an additional \$16.2 million in costs.
  - Fourth, I summed the indirect uncollectible costs together which yielded a total of \$37 million.

# Q. What is the appropriate rate treatment of the total uncollectible costs?

Once the total uncollectible costs are tabulated -- which includes the direct cost of the uncollectible expenses plus the \$37 million in indirect costs -- the total costs should first be allocated among business and residential classes according to the uncollectible amounts for business and residential ratepayers. Then, within the residential class, the costs should be further allocated on the basis of the amount of energy within the class. This allocation method is fair; it encourages energy conservation and it does not penalize low use/low income ratepayers who pay their bills.

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#### V. COSTS SIMILAR TO UNCOLLECTIBLE ACCOUNTS

Q. Are there other costs which are very similar to uncollectible accounts and should be afforded the same cost of service and rate treatment?

Yes. The Commission recognized that when there is no billing determinant for a cost that ComEd incurs -- namely, costs caused by people who do not pay their bills -- ComEd should not allocate that cost on the basis of the number of similar, but unrelated, customers. There are a number of cost of service items which, similar to uncollectible expenses, do not fit into a easily identifiable box.

Consider, for example, customers who move. About 30% of phone calls received in ComEd's call center relate to handling customers who move, and the costs associated with such calls are currently allocated on the basis of the number of customers. This means that customers who stay in one place pay, an amount for the costs of customers who move, through their monthly customer charge.

ComEd surely also incurs other costs related to ratepayers who move, but these costs are impossible to find, given the opaque manner in which ComEd provided cost data.

- Q. Other than costs incurred for ratepayers who move, what are some other costs that do not fit neatly into a box and should treated similar to uncollectible accounts?
- A. Such other costs include the costs of ratepayers who register complaints; costs that ComEd incurs for fixing billing errors; costs associated with ratepayers who ask for changes in the nature of their service; and costs of upper management salaries. Issues associated with each of these costs are described below.

A.

#### Q. What do all of these costs have in common?

For all of the costs, one could theoretically create a billing determinant. For example, after a customer calls ComEd to complain, the company could send him a bill for costs associated with the complaint. (I don't think this would be very popular.) Similarly, ComEd could accumulate all of the costs associated with people who move residences, or ask for changes in service, and then charge them a fee. When a ratepayer finds a billing error, ComEd could also, in theory, charge the customer for costs associated with correcting its own error. (That also would not be very popular.) Unless, and until ComEd initiates these billing determinants, from a ratemaking perspective the costs associated with these items are similar to a tax and must be socialized in some manner. As with uncollectible

accounts, it is reasonable to allocate the costs to ratepayer classes by first splitting the costs between residential and non-residential classes. Then, within the residential class, the costs should be allocated on the basis of energy used and not on the basis of the number of ratepayers.

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# Q. How did you compute the costs associated with people who move?

In providing rough descriptions of expenses incurred in FERC accounts 901-903 (see Section seven) below, I first identified costs that were directly related to people who change residences. In addition, ComEd provided information on its call center activity (again, as a part of its discussion of the competitive supply costs, not in response to a City data request). The data provided by ComEd listed something called the "call group", the "call category," and the number of "offered calls," as well as the number of "handled calls". Some of the call groups and call categories in ComEd's data were undefined or unidentified. Among the calls that were identified by ComEd, calls in the "call group" named "moving" included 1,079,020 calls out of a total of 3,575,083 calls, or 30.5% of the total (the allocation is shown in detail below.) Costs ComEd included for the call center (including overhead costs and allocated administrative costs) total \$55 million. This means that about \$16.7 million of costs should be attributed to ratepayer moving costs.

- How are costs associated with customers changing residences currently allocated and, if you disagree with ComEd's approach, what method should be used?
- 1572 They are currently included in the call center cost that is part of what ComEd A. 1573 incorrectly labels "Billing - Computation and Data Management." 1574 allocated in the most regressive manner possible -- based upon the number of 1575 ratepayers. This means that somebody living on the South Side of Chicago who 1576 has remained in his residence for many years and is a low-use customer must pay 1577 a higher proportion of his bill for ratepayer moving costs than a high-use 1578 customer in St. Charles who moves every couple of years to buy larger and larger 1579 houses. It would be much fairer to split the moving costs first between residential 1580 and non-residential ratepayers, and then allocate the costs within the residential 1581 class on the basis of energy used.

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- Q. Please discuss the appropriate treatment of costs associated with ComEd billing mistakes.
- 1585 A. In its category incorrectly labeled "Billing - Computation and Data 1586 Management", ComEd includes \$4.8 million of costs related to correction of billing errors. After adding administrative costs and overhead, the billing error 1587 1588 expenses total about \$11 million. Although ComEd did not provide the data, 1589 many of the billing error costs are surely associated with large non-residential 1590 ratepayers who have more complex and larger electric bills. Yet, ComEd 1591 allocates these costs on the most regressive possible basis, and consequently, most

of these costs are paid by residential ratepayers. As with the other cost categories discussed above, these costs should first be split between residential and nonresidential ratepayer classes, and then allocated within the residential class on the basis of the amount of electricity used.

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- Please discuss the appropriate treatment of costs associated with ratepayers Q. who ask for a change in service.
- 1599 This category is part of what ComEd incorrectly labels "Customer Installation 1600 Costs." As with the other costs, ComEd currently allocates the costs in the most 1601 regressive and inefficient manner possible, meaning that low income/low use 1602 ratepayers pay a larger percent of their bills for ratepayers who ask for a change in 1603 service. A much fairer allocation method would be to first separate the costs 1604 between residential and non-residential ratepayers, and then allocate the costs 1605 within the residential class on the basis of energy.

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- Discuss the appropriate treatment of costs associated with ratepayer Q. complaints?
- 1609 This cost category is currently included as part of what ComEd incorrectly labels A. 1610 "Customer Installation Costs." As explained below, many of the complaint costs are related to power quality issues that have nothing to do with residential 1612 ratepayers and most surely nothing to do with low-use residential ratepayers. Yet, 1613 as with the other costs, ComEd allocates them in the most regressive and 1614 inefficient manner possible, meaning that low income/low use ratepayers pay a

larger relative share. In the same way that the other cost items must be allocated using a different approach, a much fairer allocation method would be to first separate the costs between residential and non-residential ratepayers and then allocate the costs within the residential class on the basis of energy.

# Q. Why have you included the cost of upper management salaries in this category?

Some administrative costs are properly added to the cost of labor, such as the cost of pensions and medical insurance for staff who read meters. On the other hand, the cost of upper management salaries should not be allocated in this manner. As with other costs – such as billing errors and uncollectible expenses -- the cost of compensation to upper management does not neatly fit into a box. Currently some of the compensation paid to John Rowe and other upper-level ComEd managers is allocated on a disproportionate basis to low-use and low-income consumers even though there is nothing to suggest upper management's daily activities benefit such customers more than other ratepayers. Given that the cost of salaries is a general cost of doing business and that utilities try to earn more than their cost of capital, these costs should be allocated on the basis of demand like other distribution costs.

#### Q. Is this not a minor cost item?

1636 A. No, there is an important point here. The cost of ComEd and Exelon upper 1637 management compensation is high (such as John Rowe's \$19.5 million compensation in 2007), and in the case of Exelon, some of its costs are paid by ComEd ratepayers through the manner in which Exelon costs are attributed to ComEd as administrative expense. The first table below shows salaries that include Exelon administrative costs that are allocated to Illinois ratepayers: the second table shows the costs of ComEd salaries. This data comes from a filing by Exelon with the SEC.

Name	Year	Salary	Bonus	Stock	Option	Non-Equity	Pension	All Other	Total
				Awards	Awards	Incentive			
Rowe (1)	2008	1,474,423	_	2,068,010	2,455,433	1,835,166	830,272	400,192	9,063,496
	2007	1,361,154	_	12,728,849	2,798,893	1,680,249	504,385	418,026	19,491,556
	2006	1,291,918	168,345	10,527,089	1,324,393	1,683,455	856,413	575,455	16,427,068
O'Brien (2)	2008	495,538	_	1,049,732	367,184	428,934	105,978	175,687	2,623,053
	2007	450,154	_	1,283,926	236,185	468,642	99,320	96,339	2,634,566
	2006	395,959	20,786	1,063,147	201,293	207,868	118,966	91,324	2,099,343
Hilzinger (3)	2008	408,627	_	556,237	141,429	318,750	57,492	143,916	1,626,451
Barnett (4)	2008	297,308	(16,498	353,882	106,884	148,477	35,808	561,590	1,487,451
	2007	283,969	50,000	552,877	99,003	221,075	33,065	80,037	1,320,026
Young (5)	2008	60,750	_	-1,282,781	_	_	9,819	18,089	-1,194,123
	2007	578,538	_	2,787,570	383,148	562,960	74,623	125,378	4,512,217
	2006	546,767	_	2,174,945	310,360	498,575	77,622	158,808	3,767,077
Crane (6)	2008	694,230	_	2,519,603	931,625	750,000	642,938	272,727	5,811,123
	2007	558,000	_	2,161,974	482,210	577,536	442,503	158,029	4,380,252
	2006	505,959	43,911	1,545,742	309,035	439,110	352,298	131,404	3,327,459
McLean (7)	2008	561,538	_	1,125,928	670,842	510,416	95,727	216,544	3,180,995
	2007	482,500	_	2,593,306	473,898	403,276	53,160	96,874	4,103,014
	2006	442,575	_	1,811,526	407,167	383,145	62,625	102,602	3,209,640
Moler (8)	2008	484,615	_	500,384	460,890	329,000	333,981	195,611	2,304,481
Pardee (9)	2008	525,289	44,000	928,039	332,874	484,000	213,293	164,619	2,692,114
	2007	426,308	_	1,216,555	226,270	350,277	110,591	69,591	2,399,592
Adams (10)	2008	320,000	_	382,105	174,543	175,973	72,722	86,772	1,212,115
	2007	305,008	_	608,872	154,635	222,621	74,219	10,602	1,375,957
Bonney (11)	2008	273,020	25,000	436,656	216,614	120,951	130,060	74,953	1,277,254
Galvanoni (12)	2008	214,462	(4,854	194,616	63,722	92,213	23,908	66,284	650,351
	2007	199,603		174,288	60,145	119,096	20,969	12,707	586,808

Name	Year	Salary	Bonus	Stock	Option	Non-Equity	Pension	All Other	Total
				Awards	Awards	Incentive			
Clark (13)	2008	546,692	_	(198,434	56,970	2,049,371	548,986	193,738	3,197,323
	2007	474,231	_	566,726	121,635	2,288,853	391,782	146,412	3,989,639
	2006	440,000	_	2,239,794	592,755	326,584	158,233	162,925	3,920,291
McDonald (14)	2008	336,038	_	(51,745	22,155	789,747	304,534	144,201	1,544,930
	2007	310,600	100,000	322,790	43,710	887,688	225,879	74,566	1,965,233
	2006	300,000	83,565	846,087	205,980	171,285	231,287	90,596	1,928,800
Mitchell (15)	2008	477,692	_	(13,373	33,233	1,402,448	571,280	197,955	2,669,235
	2007	437,477	_	573,100	69,158	1,592,848	736,464	138,596	3,547,643
	2006	415,000	14,217	1,457,599	374,958	284,334	719,747	167,546	3,433,401
Hooker (16)	2008	307,692	9,007	58,129	20,573	666,142	474,488	128,861	1,664,892
	2007	277,231	150,000	293,558	40,930	695,830	283,124	65,433	1,806,106
Pramaggiore (17)	2008	348,500	20,295	94,568	35,175	817,247	49,083	127,421	1,492,289
	2007	290,154	150,000	276,416	55,192	347,222	36,593	43,225	1,198,802

A.

# Q. Which classes are allocated the highest percentage of upper management salaries?

ComEd allocates many of the upper management salaries to costs that the company defines as "customer service costs" because the costs are attributed to various functions according to a labor allocator. Since a relatively high amount of ComEd labor is involved in meter reading, call center functions and billing, a lot of administrative salary cost is also allocated to these items which are subsequently allocated on the basis of the number of ratepayers. Thus, the ComEd study treats the salaries and other compensation paid to John Rowe and other upper management (who spend most of their time trying to make sure ComEd and Exelon earn more than their cost of capital) as if they spend a lot of their time on billing, metering and call center functions. This is so because the salaries are allocated as though upper management are manning the call center, reading meters and so forth, when we all know that is preposterous. The high amount of administrative salaries is illustrated in the graph below which shows

the administrative salaries are allocated on a disproportionate basis to items that ComEd mislabels as "customer service costs."

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#### Allocation of Administrative and General Salaries in ComEd ECOSS

	Administrative & General Salaries	
	(Dollars)	Percent
Transmission & Non-DST	2,557,126	11.24%
Supply Administration	0	0.00%
High Voltage ESS	90,444	0.40%
High Voltage Dist. Subs.	2,536,360	11.14%
High Voltage Dist. Lines	265,469	1.17%
Distribution Substations	812,135	3.57%
Primary Dist. Lines	5,282,107	23.21%
Secondary Dist. Lines	915,169	4.02%
Line Transformers	192,269	0.84%
Services	113,532	0.50%
Cust. Install Other	1,353,304	5.95%
Fixt. Inc. Ltg.	271,836	1.19%
Metering Services	3,000,470	13.18%
BillingComp. & Data Mang.	4,877,087	21.43%
Bill Issue & Processing	304,234	1.34%
Cust. Serv. & Informat.	188,172	0.83%
Total	22,759,712	100.00%

1668 C. ComEd Labled Customer Cost Items 9,995,102 43.92%

Because of this bias towards "customer service costs," ComEd ends up allocating a lot more of the costs of upper management salaries to residential and, particularly, low use/low income residential, consumers than to other groups. The relative proportion of costs that are paid for administrative salaries by different ratepayer classes is shown in the table below. This table shows that relative to energy usage, demand or revenue, residential ratepayers and, in particular, multifamily ratepayers, pay much more for administrative salaries than other classes.

For example, multi-family ratepayers are allocated 15.58% of administrative salaries even though they only use 4.74% of the electricity distributed by ComEd and are only responsible for only 7.5% of the system demand.

ComEd Alloca	tion of Administrative Co	osts Compared to Allc	ocation Factors
	Single Family w/o	Multi Family w/o	
	Space Heat	Space Heat	Business
Allocation of Administrative Salaries	44.48%	15.58%	33.87%
Energy Percent	23.49%	4.74%	67.59%
NCP Percent	34.92%	7.50%	52.03%
Revenue Percent	42.07%	10.94%	40.94%

A.

# Q. What is a more appropriate method for treating the salaries of upper

### management salaries?

First, ComEd must be transparent as to how much the total compensation costs are and how many are allocated to each ratepayer class. Costs for upper management compensation are associated with expenditures for capital costs, which in turn involve attempts to earn more than the cost of capital on assets that are the source of the investment. As such, costs of these salaries should be attributed to general distribution costs and allocated according to demand as are other capital costs.

A.

#### VI. CUSTOMER INFORMATION EXPENSES

### Q. What costs do you include in this section of your testimony?

I discuss the category of costs that ComEd labels as "customer information," costs, which includes costs for providing technical services to ratepayers, market research, management of curtailment, City of Chicago College training, Exelon

1698		environmental strategy costs, and Nature First, most of which have little to do
1699		with customer information. Many of these costs such as providing technical
1700		services, the energy cooperative, and managing curtailment are obviously
1701		related to business, and not residential, ratepayers. Other costs have nothing to do
1702		with sending a bill or reading a meter, and therefore they should be allocated on
1703		the basis of energy use or demand.
1704		
1705	Q.	What is your response to ComEd's statement that costs for market research,
1706		demand management and marketing research "varies according to the
1707		number of customers?"
1708	A.	As I have already quoted, ComEd's testimony on this point, in its entirety, is as
1709		follows:
1710 1711 1712 1713		customer information costs include costs for market research, demand management, and advertising. As a result, these costs vary according to the number of customers, and are not dependent upon usage.
1714		ComEd Ex. 2.0 at 28, LL 600-03. That's it. Apparently, no further explanation
1715		required.
1716		
1717		If one applies even minimal logic to ComEd's statement, it is apparent the
1718		assertion makes no sense whatsoever. Begin with an extreme example. If the

demand management was enormously successful, load would be substantially

reduced and future expenditures for distribution could be stopped. The same goes

for advertising and market research. In reducing the future cost of poles and wire,

these costs are like buying a new kind of pole that is less expensive, or a new kind

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of wire that is more productive. As such, the costs must clearly be allocated on the same basis as the costs of poles and wire. Therefore, to the extent that these so-called "customer information" functions are related to changing demand, they must be allocated using a demand, or an energy, allocator. In the worst case, if ComEd's advertising and market research do no good for consumers, the costs should be part of the overall image boosting activities associated with earning more than the cost of capital. For ComEd's statement to be valid, the costs would have to be related to reducing the cost billing and/or metering activity.

Α.

# Q. How have you evaluated the costs that ComEd defines as "customer information" costs?

I have worked through the project descriptions that the company provided for each expense included in the "customer assistance" account that ComEd used as a basis for the "customer information" label. (ComEd provided this as a workpaper in connection with its position that none of its costs can be reduced if more consumers take competitive supply; it did not provide the data as bearing on its analysis of whether costs vary by usage.) The table below shows the first step of my analysis which classifies costs. I used four categories according to whether (1) they should be allocated to business ratepayers, or (2) across all customer classes on the basis of demand, or (3) within the residential class, or finally (4) as overhead costs that should in turn be allocated to each of the items.

### Classification of Costs that ComEd labels as Customer Information Costs

Project	Dollar Amount	Allocation
C&I II Rel & Serv Satisfaction	12,910	Business
Curtailment Communications	7,947	Business
Energy Cooperative	26,559	Business
Large C&I Cust Satisfaction	2,141	Business
Large C&I Customer Satisfactio	145,806	Business
Manage Curtailment	679,738	Business
Provide Customer Tech Services	850,583	Business
Small C&I Customer Satisfactio	201,112	Business
Voluntary Load Reduction	30,766	Business
American Customer Satis Index	64,000	General
City College of Chicago Training	341,070	General
Cogeneration	899	General
Data Mining/Analysis	231,712	General
Electrotechnologies Implement	28,654	General
Exelon Environmental Strategy	57,012	General
Manage tariff margin initiativ	823	General
Marketing Strategic Planning	88,566	General
Marketing Web Management	220,327	General
Municipality & CRM Satisfactio	8,000	General
Net Billing Programs	-9,360	General
Perform Marketing Research	316,897	General
Provide Customer Assist-CPS	51,278	General
Reclassify Lobbying Costs	-1,785	General
Service Install & Revise Satis	120,029	General
Trade Alley	17,306	General
C&MS EDSS Allocation - West	1,665,729	Overhead
Electronic Payment Option	126,137	Residential - Demand or Energy
Energy @ Home	117,693	Residential - Demand or Energy
Key Alert	62,146	Residential - Demand or Energy
Nature First	1,657,600	Residential - Demand or Energy
Res II Rel & Serv Satisfaction	19,365	Residential - Demand or Energy
Residential Customer Satisfact	155,862	Residential - Demand or Energy
Residential Phone Answerng Sat	217,800	Residential - Demand or Energy
Welcome Home Tariff	283,581	Residential - Demand or Energy

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### 1750 Q. Explain some of the larger cost items and how you made your allocation

judgments.

The cost category entitled "Provide Customer Technical Services" is presumably for costs associated with ComEd customer representatives who are supposed to help business ratepayers. Other costs, such as "Manage Curtailment" are also clearly related to business consumers. The second cost allocation category, "General," includes costs that cannot be associated with either business or residential consumers. For example, the cost of City College Training provides a workforce equipped to operate distribution lines, and thus, should be allocated on the basis of overall demand. The category "Perform Marketing Research" cannot be associated with any ratepayer group and is a general cost is like the cost of upper management that is incurred to increase the rate of return earned by ComEd. These costs should be allocated on the same basis as overall investment. Residential cost items such as "Nature First" are intended to reduce the future investment of ComEd and must be allocated on the basis of demand or energy. Even the cost of electronic payment option should be allocated on the basis of something related to the size of a ratepayer in terms of electricity use because wealthier consumers who use more electricity are more likely to use electronic payment.

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- Q. After working through each account, what is the total amount of expense that should be allocated to different ratepayer groups?
- 1772 A. The table below illustrates the results of my recommendations with respect to
  1773 customer information costs including overheads. The table demonstrates that
  1774 only 43% of the cost should be allocated to residential ratepayers.

Corrected All	ocation of Custome	r Informatio	on Costs		
Overhead Allocated					
Allocation	Dollar Amount	Percent	Overhead	Total	Percent
Business	1,957,563	27.2%	531,661	2,489,223	31.9%
General	1,535,428	27.2%	417,012	1,952,440	25.0%
Residential - Demand or Energy	2,640,184	27.2%	717,056	3,357,240	43.0%
Total	6,133,175	27.2%	1,665,729	7,798,904	100.0%

Overhead 1,665,729

Overhead Percent 27.2%

A.

# Q. Please comment on the transparency that must be used in allocating ComEd's so-called s "customer service costs."

One of the many frustrating things about the way ComEd performs its cost of service study is its lack of transparency. Mr. Meehan states that the company allocates some costs to business, but there is almost no way to determine how ComEd makes the allocation. One can try to use data requests, but they are hardly ever answered in a direct manner; the workpapers include percentages that are allocated without any documentation or explanation whatsoever; and, its testimony does not discuss the issue. I recommend that the Commission order ComEd to use the type of process that I described above so that one can see how individual cost items are allocated and parties have a reasonable basis upon which to discuss the issues.

#### VII. BILLING - COMPUTATION AND DATA MANAGEMENT COSTS

#### Q. What costs do you evaluate in this section of your testimony?

1793 A. I discuss costs that ComEd classifies into the three categories of metering
1794 services, bill issue and processing or billing – computation and data management.
1795 Including the administrative overheads and allocation of general plant, ratepayers
1796 pay more than \$324 million for these costs which represent just about 16% of the
1797 total cost of service.

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#### Q. How have you organized this section?

1800 A. I have divided the discussion into the following sections:

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- First, I discuss the sources of data made available by ComEd to evaluate precisely what types of activities are included the three cost categories and how ComEd's data request responses cannot be described as anything other than pointless.
- Second, I review the couple of sentences that constitute ComEd's "analysis" of these costs – costs for a range of projects given such titles as "transmission and distribution general activities," "relay and protection engineering," "selling projects or services," "post 2006 transition projects," "implementing open access legislation" and "regulatory assets information and systems policy."
- Third, I discuss the general nature of the costs included in the \$324 million, including the administrative allocations, intangible plant and the various types of operating expenses.
- Fourth, I discuss the allocation of one of the largest cost components, the cost of ComEd's call centers.

- Fifth, I discuss how the various operating expenses should be classified into categories that include billing, billing exceptions, call center costs, complaints, general distribution costs, meter reading costs, outage costs, software costs, uncollectible costs and overhead costs.
- Sixth, I discuss the allocation of overhead costs, administrative costs and other costs to the various categories.
  - Seventh and finally, I discuss the appropriate allocation of the various costs to different ratepayer groups.

1824 Q. Is the 16% of total costs that ComEd assumes for billing and metering an

No. Recall that the function of ComEd is to move power over lines to homes and businesses. From the perspective of consumers, anything other than costs of moving power, reading a meter and sending a bill is a waste of money. This means that if costs are deemed appropriate by the Commission and they are not related to reading a meter or sending a bill, the costs are implicitly related to moving power over lines. Given the billions of dollars ComEd incurs for sending electricity to serve suburban sprawl; given all of the lines, transformers, poles, manhole covers and other items of distribution equipment owned by ComEd; given all of the costs that ComEd incurs for lawyers and consultants to try and earn more than its cost of capital; and given the increase in productivity that has occurred in areas like billing because of the decline in computing costs, it is not plausible that ComEd must spend \$324 million on metering and billing.

intuitive number?

Α.

### Q. What conclusions do you derive from the analysis of ComEd's costs?

A. I conclude that costs in the three categories should be allocated on bases shown in the table below:

Summary of Book	ommonded Allocation	n for Costs ComEd	Liphole as Pilling and Data Analysis Pill Processing and Mo
Summary of Reco	ommended Allocatio	ii ioi costs comed	I labels as Billing and Data Analysis, Bill Processing and Me
	Total with Call	Percent of Total	
	Center Allocation	Operating	
	and Overhead	Expenses	Allocation Method
BILLING	44,702,611	13.78%	Number of Ratepayers as per ComEd - No Change
METER READING	117,244,499	36.14%	Number of Ratepayers as per ComEd - No Change
BILLING EXCEPTIONS	10,945,583	3.37%	Split between Residential and Non-Residential; Allocate Residential
COMPLAINTS	1,839,056	0.57%	Split between Residential and Non-Residential; Allocate Residential
GENERAL DISTRIBUTION	39,353,443	12.13%	Across All Customer Classes using Deamand Allocator
OUTAGE	9,361,554	2.89%	Across All Customer Classes using Deamand Allocator
MOVING	16,690,672	5.15%	Split between Residential and Non-Residential; Allocate Residential
SOFTWARE COSTS	47,678,063	14.70%	Number of Customers Selecting Competitive Service
UNCOLLECTIBLE COSTS	36,575,081	11.28%	Split between Residential and Non-Residential; Allocate Residential
Total	\$ 324,390,563	100.00%	

A.

# Q. What data did ComEd provide in support of its position that all items in these accounts should be allocated on the basis of the number of ratepayers?

Nothing. However in responding to the question of whether certain costs are avoidable when ratepayers use a deregulated supplier, ComEd provided a list of activities in accounts FERC 901, 902 and 903 along with something ComEd names the "organization" and the "project." Accounts 901 to 903 include metering reading expenses and customer records and collection expenses. This list of activities had a similar format as the customer information list of accounts discussed earlier. Despite providing this list, some of the descriptions of the "organization" and the "project" did not include enough information to make a judgment about how the cost should be allocated.

- 1856 0. Describe some of the opaque descriptions that ComEd provided in listing 1857 activities for FERC accounts 901-903 as part of its workpapers.
  - The table below shows a few of the opaque account titles that are virtually Α. impossible to interpret. For these accounts, neither what ComEd called the "organization" nor what ComEd called the "project" provided any guidance as to what the actual cost was.

FERC/ICC Account	Organization	Project
[903000] Customer records & collect exp	[01461] Customer Relations West	[CSSS0001] Respond to customer complaints
[903000] Customer records & collect exp	[01496] Project & Support West	[CSSS03] Provide End User Support
[903000] Customer records & collect exp	[07184] OES-Dixon/Freeport	[ITSBCSVC] SBC As Requested Services ComE
[903000] Customer records & collect exp	[08219] Director P&CM/Veg - ComEd	[ITSLACOM] ComEd Centrally held SLAs
[903000] Customer records & collect exp	[01490] System Meter	[ITTFPCST] Tools for People - Customer
[903000] Customer records & collect exp	[07352] SSC-Rockford	[ITSBCSVC] SBC As Requested Services ComE
[903000] Customer records & collect exp	[00189] Communications- ComEd	[ITSBCSVC] SBC As Requested Services ComE
[903000] Customer records & collect exp	[01475] Account Mngt Western Region	[ITSBCSVC] SBC As Requested Services ComE
[903000] Customer records & collect exp	[08554] Customer Srvc & Mkt Trg.	[TCCUST] Customer Service Training G&A
[903000] Customer records & collect exp	[08208] Suburban & NB Proj. Mgmt.	[ITSBCSVC] SBC As Requested Services ComE
[903000] Customer records & collect exp	[00824] Controller - ComEd	[ITSBCSVC] SBC As Requested Services ComE
[903000] Customer records & collect exp	[06253] SSC-University Park	[ITSBCSVC] SBC As Requested Services ComE

Selected Account Descriptions Provided in ComEd Workpapers

[903000] Customer records & collect exp 1862

[901000] Supervision

[06258] SSC-Bolingbrook [03194] OES-Chicago North [00816] Finance - ComEd [07357] SSC-Elgin [03333] New Business Central - ComEd [00395] IT Projects - COMED

[ITSBCSVC] SBC As Requested Services ComE [ITSBCSVC] SBC As Requested Services ComE [108536] Telephone Cost - ComEd [ITSBCSVC] SBC As Requested Services ComE [ITSBCSVC] SBC As Requested Services ComE [ITCS3200] EED PassPort Consolidation exp

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### Q. Given the non-transparent way in which ComEd presented the descriptions of accounts, what did you do?

We did what any intevenor would do. First we attended a meeting with ComEd in March in which data was discussed. We came prepared to walk through each account and ask what were the actual functions performed by employees for each activity description, and I was worried about the tedious nature of my questions. As it turned out, ComEd came only prepared to discuss the primary/secondary issue and did not bring staff prepared to answer any questions regarding the categories of cost ComEd labels as "customer service costs." Instead, they told us to submit data requests. So, we submitted a number of data requests that asked

1874	ComEd to describe what specific activities correspond to the various accounts.
1875	For example, COC Data Request 1.21 states:
1876	the titles of the categories do not describe the
1877	functions that are performed in the organizations in
1878	an understandable manner and use acronyms that
1879	are not familiar to us. Please describe in as simple
1880	terms as possible the precise functions that are
1881	performed by employees in each organization. With
1882	respect to each category, please also provide:
1883	
1884	a. Specific examples of what a typical
1885	employee does in his or her daily activities;
1886	b. Examples of non-employee expenses
1887	for materials that are incurred;
1888	c. The precise manner in which
1889	expenses are charged to one organization
1890	rather than other organizations; and
1891	d. The typical professional background
1892	of staff that perform work in each
1893	organization.
1894	
1895	After making its perfunctory and mildly irritating objection that the request was
1896	"vague," "ambiguous," and "burdensome," ComEd provided an attachment,
1897	which is summarized in the table below. The first two columns are from the
1898	information provided by ComEd, and the third column explains the information
1899	ComEd provided.
1900	

Organization (Original)	Organization (Updated)	Information Provided in ComEd DR Response
[01493] Billing - WEST	[01493] Billing - WEST	
[01451] Oak Brook Call Center	[01451] Oak Brook Call Center	
[07999] T&D General Co Activities	[07999] Transmission and Distribution General Company Activities	Spelled out Transmission and Distribution from T&D
[00314] EBSC IT Serv - CED	[00314] Exelon Business Services Company Information Technology Services -	C Spelled out Exelon Business Services Company from EBSC
[01452] Chicago Reg Call Center	[01452] Chicago Region Call Center	Spelled the word Regions
[01492] Credit - West	[01492] Credit - West	No Change
[04766] CED EDSS Customer Servs	[04766] ComEd Exelon Delivery Support Services Customer Services	Spelled ComEd from CED and Excelon Delivery Support Services from EDSS
[03461] Field Service Chicago	[03461] Field Service Chicago	No Change
[00611] Remittance Processing	[00611] Remittance Processing	No Change
[00416] IT passthrough-ComEd	[00416] Information Technology passthrough - ComEd	Spelled out Information Technology from IT
[01473] Account Mgmt Chicago Region	[01473] Account Management Chicago Region	Spelled out the word Management
[06461] Field Service Joliet	[06461] Field Service Joliet	No Change
[01471] Account Mgmt Northern Region	[01471] Account Management Northern Region	Spelled out the word Management
[01475] Account Mngt Western Region	[01475] Account Management Western Region	Spelled out the word Management
[01454] Resource Management	[01454] Resource Management	No Change
[00311] IT Cust Serv Regulatory -CED	[00311] Information Technology Customer Services Regulatory - ComEd	Spelled out Information Technology from IT
[08570] Post 2006 Transition Projects	[08570] Post 2006 Transition Projects	No Change
[00419] Support Services West	[00419] Support Services West	No Change
[01472] Account Mgmt Southern Region	[01472] Account Management Southern Region	Spelled out the word Management
[01474] Account Mngt Multi-Site/IPP	[01474] Account Management Multi-Site / Independent Power Producer	Spelled out the word Management and Independent Power Producer
[01461] Customer Relations West	[01461] Customer Relations West	No Change
[00613] Mail Services	[00613] Mail Services	No Change
[01496] Project & Support West	[01496] Project and Support West	No Change
[00223] Electric Supplier Services	[00223] Electric Supplier Services	No Change
[01431] Account Management - OCC	[01431] Account Management - Outage Command Center	Spelled Outage Command Center
[01470] Director ESO West Account Mngt	[01470] Director Energy Services Organization West Account Management	Spelled Energy Services Organization
[00395] IT Projects - COMED	[00395] Information Technology Projects - ComEd	Spelled out Information Technology from IT
[04768] Universal Services - West	[04768] Universal Services - West	No Change
[03197] OES-Chicago South	[03197] Overhead Electric Service - Chicago South	Spelled out Overhead Electric Service

ComEd's response to our data request number 21 was typical of its response to other data requests by the City.

## Q. How did ComEd "analyze" these accounts that make up 16% of the total cost

**of service?** 

- 1908 A. The best ComEd could muster was the following question and answer included in
- 1909 Mr. Meehan's testimony:
  - Q. Does customer usage drive or determine the level of costs incurred for billing and data management?
    - A. No. These are largely fixed costs that do not vary with usage. Rather, ComEd's experience has been that these costs vary with the number of customers (or, more precisely, the number of bills and data elements that must be managed each month). In addition, it is my understanding that some of these costs were direct-assigned to customer classes as reflected in the ECOSS filed in the 2007 Rate Case and described in ComEd Ex. 12.0 submitted in that proceeding. See

1924 1925 1926 1927		Commonwealth Edison Co., Docket No. 070566, ComEd Ex. 33.1 and Alongi/Jones Dir., ComEd Ex. 12.0.
1928 1929		ComEd Ex. 2.0 at 25, LL 521-528.
1930	Q.	Are there problems with Mr. Meehan's testimony on this point?
1931	A.	Yes. First, ComEd did nothing. Its analysis demonstrates that the utility has
1932		mastered the art of copy and paste, because its so-called "analysis" for all of the
1933		customer cost items - customer information cost, billing and data analysis,
1934		complaint costs, installation costs and service drop costs – use virtually the same
1935		language.
1936		
1937		Second, and maybe more problematic is that Mr. Meehan's testimony displays an
1938		incredible lack of logic regarding what a fixed cost is in the context of cost
1939		allocation. In the business of moving power over lines, most, if not virtually all,
1940		costs are fixed in the sense that they do not fluctuate with energy output. For
1941		example, the cost of a pole is fixed, as is the cost of underground conduit. So are
1942		the costs of demand management, environmental programs and upper
1943		management salaries. ComEd's implication that fixed costs should all be
1944		allocated on the basis of the number of ratepayers would mean that the company
1945		should simply divide its total revenue requirement by the number of ratepayers –

1947 Contrary to ComEd's suggestion, except for metering and billing, costs are caused

by the demand on the system and must be allocated accordingly.

1946

charging a low income ratepayer the same rate as Argonne National Laboratory.

Finally, Mr. Meehan's statement that he "understands" that some costs were "direct assigned" to customer classes indicates that he has not personally reviewed how costs have been actually allocated. This admission makes one wonder how someone who has not even reviewed the existing cost allocation procedures can come up with a new and better approach, as ordered by the Commission.

A.

- Q. What does the fact that lobbying costs are among the costs categorized by ComEd as "billing and data management account" demonstrate?
  - When ComEd reads this question I am sure it will jump in to explain that lobbying costs are excluded from the revenue requirement. That has nothing to do with my point here. Had lobbying costs not been eliminated from the revenue requirement, some of ComEd's lobbying costs would be classified as part of the billing and data management account. Would Mr. Meehan really consider these costs to be classified in the billing category? How in the world does lobbying have anything to do with the computation or data analysis of the electric bill of a ratepayer (except of course to make the bill higher?).

1968 Q. Given ComEd's refusal to conduct any analysis whatsoever or to provide any meaningful data in response to data requests, how did you approach your analysis?

I first looked at each of the 533 accounts listed by ComEd and split them into one of eleven different categories. This process is demonstrated in the workpapers that will be provided to the parties to this case. These categories include billing, meter reading, billing exceptions, call center costs, cost related to customer complaints, general distribution costs, outage costs, costs related to ratepayers who move residences, costs associated with developing software for systems required to implement deregulation, uncollectible costs, and, finally, general overhead costs related to the other cost items. Although ComEd may nit pick some of my classifications, my process is far better than the method used by ComEd, which is nothing at all. While it is tedious, I discuss how I have assigned costs to each of these eleven classifications below.

A.

A.

### Q. What kind of costs are included in your billing and metering classification?

Any cost with the project names like "Mail Customer Billings", "Process Customer Payments", "Collect Customer Payment", "Mail Customer Billings", "Provide Billing Services", "Bill Imaging" was given a tag of billing. Similarly, any project with names such as "Obtain Meter Readings", "Support Meter Reading", "Repair Meters and Equipment", "Manage Meter Reading", and "Periodic Exchanges" were tagged as metering expenses. There was little ambiguity as to these two categories.

#### Q. What costs were tagged as billing exceptions?

There were four listings with projects named "Investigate Billing Exceptions."

This activity should not be allocated on the same basis as other billing costs because many of the costs are related to business ratepayers and because the theoretically correct way to allocate such accounts is to the individual ratepayers who caused the billing exceptions to occur. Since this is not reasonable they should be allocated in the same manner as my recommended uncollectible expenses allocation methodology.

A.

#### Q. How did you deal with call center costs?

A. Projects named "Call Center Employee Costs", "Call Center Management", "Interpreter Service-Call Ctr", or "21st Century Costs-Call Center," and departments named "Chicago Call Center" or "Oak Brook Call Center" were placed into the call center classification. These costs were in turn classified into five different cost categories according to the type of calls that are received by the call centers. These categories, listed in the table below, include uncollectible accounts, billing, moving, outage and general distribution costs. Further details of my phone call classification are included in my workpapers.

Call Center Analysis				
Classification	Calls	Percent		
UNCOLLECTIBLE	1,034,264	29.2%		
BILLING	799,153	22.6%		
MOVING	1,079,020	30.5%		
OUTAGE	596,052	16.9%		
DISTRIBUTION	28,594	0.8%		
Total Identified	3,537,083	100.0%		

Α.

### Q. What costs were tagged as customer complaints and outage costs?

There were five listings with the project name of "Respond to Customer Complaints" that were classified as complaints and three had a name of "Planned Outage Notification." I classified these into the category named complaints and into the category named outages. Outages are an inherent part of moving power over distribution lines and should be classified along with other distribution costs. As shown in the above table, 17% of the call center costs are allocated to the outage category. Complaints are analogous to uncollectible accounts and should be allocated on the basis of how many are associated with residential and business ratepayers unless ComEd would like to create a billing determinant and charge every ratepayer after they make a complaint. Once this residential/business differentiation is made, the amounts should be allocated on the basis of energy usage within the residential class.

Α.

#### Q. How did you classify costs as moving costs and uncollectible costs?

There are a number of listings with names that indicate work on uncollectible accounts such as "Cut Outs for Non Payment", "Manage Inactive Accounts", "Cut In Non Payment Accounts", "Collect Customer Payment", "Perform Application Verification" that suggest activities related to credit and uncollectible management. There were no account names that I identified with people who change residences, but this category is included because much of the call center activity is related to people who move. Both of these costs should be allocated in

the same manner as uncollectible expenses. That is, ComEd should first identify the amount of cost that is associated with business ratepayers; and then, within the residential class, the costs should be allocated on the basis of electricity used.

Α.

# Q. What costs did you classify as software costs and how should these costs be allocated?

I tagged eleven accounts as being related to providing software. These items were not related to any one of the other accounts (*e.g.*, metering or billing) and there was an identifier that included the abbreviation IT. Given the large investment in software to accommodate business consumers who select competitive service, these costs should not be primarily allocated to residential ratepayers. Instead, the costs should be allocated on the basis of the number of ratepayers in a class that selects competitive service.

A.

#### Q. What costs did you tag as general distribution costs or as overhead cost?

I classified the remaining costs that cannot be put in one of the above categories as either a general distribution cost that should be allocated on the same demand basis in the same manner as other distribution costs or as overhead costs that should be attributed to all of the other costs. Account listings with project names that include "Provide Service Delivery", "Implement Open Access Legislation", "IT Day 1 Merger ComEd Expense" were included in the general distribution category as these items relate to general distribution costs that should be allocated on the basis of relative demand. In addition, there were a number of accounts that

had the vague project name of "SBC as Requested Services ComEd", but had department titles that suggested the cost is related to a general distribution activity. These department titles included "T&D General Co Activities", "Director P&CM/Veg – ComEd", "Overhead Electric Service-Libertyville", "Reliability Inspection – ComEd", "Distribution Facilities-Sub", "Field Services Support" and "Substation Ops-Glenbard/Mt Propect." In my judgment, the account names and/or the project names for these items suggest activities associated with general distribution activities and should be allocated like other poles and wire.

The final set of functions that I categorized were the overhead items such as phone expenses and training expenses. These items were first aggregated and then attributed to the other functions on a percentage basis.

A.

# Q. Does the attribution of costs to the various categories account for the total \$324 million of cost that you discussed at the outset of this section?

No. More than half of the costs are associated with the addition of administrative costs. In addition, the \$324 million includes return on rate base, depreciation and taxes associated with general plant, meters and intangible assets. I have added these costs to the various categories on a percent basis which differentiates for the cost of meters that should be allocated to metering costs and the administrative cost of billing, which is lower than the administrative costs that ComEd attributes to the wrongly-labeled account named "Billing - computation and data analysis"

account. The procedure that I used to attribute these costs is illustrated on the table below which also shows how I attributed the overhead costs and the call center costs.

			Summary of Analys	sis of Costs that (	ComEd Labels as	Billing and Data I	Analysis, Bill Proce	essing and Meter	ing	
	E:	xpenses from								
		Analysis of			General Plant	Subtotal with	Total Allocated	Call Center		Total with Ca
	A	ccounts 901-		Subtotal with	And Other	A&G and Other	A&G and Other	Allocation	Call Center	Center Allocati
		903	Overhead Pct	Overhead	Expenses	Adders	Costs	Percent	Allocation	and Overhea
BILLING	\$	23,289,392	4.67%	24,376,876	32.67%	32,341,022	7,964,147	22.59%	12,361,588	3 44,702,6
METER READING	\$	29,613,043	4.67%	30,995,805	278.26%	117,244,499	86,248,694			117,244,4
BILLING EXCEPTIONS	\$	4,835,120	4.67%	5,060,893	116.28%	10,945,583	5,884,690			10,945,5
CALL CENTER	\$	24,168,959	4.67%	25,297,513	116.28%	54,712,882	29,415,369		-54,712,882	2
COMPLAINTS	\$	812,388	4.67%	850,322	116.28%	1,839,056	988,735			1,839,0
GENERAL DISTRIBUTION	\$	17,188,672	4.67%	17,991,286	116.28%	38,911,141	20,919,855	0.81%	442,302	2 39,353,4
OUTAGE	\$	62,553	4.67%	65,474	116.28%	141,605	76,131	16.85%	9,219,948	9,361,5
MOVING					116.28%	0	0	30.51%	16,690,672	2 16,690,6
SOFTWARE COSTS	\$	15,517,054	4.67%	22,044,834	116.28%	47,678,063	25,633,229			47,678,0
UNCOLLECTIBLE COSTS	\$	9,089,590	4.67%	9,514,023	116.28%	20,576,711	11,062,688	29.24%	15,998,370	36,575,0
Total	\$	124,576,771		\$ 136,197,024		\$ 324,390,563	\$ 188,193,539	100.00%	\$ -	\$ 324,390,5
Overhead	\$	5,817,033								
Total	\$	130,393,804								

#### VIII. CUSTOMER INSTALLATION COSTS

- Q. What information did ComEd provide about the category of costs it labels as "customer installation?"
- A. The only real information provided by the company was that these costs have nothing to do with installing things for customers. Unlike the customer information costs and billing computation and data management costs discussed above, ComEd did not provide a detailed list of activities. Instead, ComEd's witness Meehan summarized the sorts of activities included in the accounts.

- Q. Did the Commission express concern about the subsidization of suburban sprawl and costs associated with the housing bubble in the context of customer installation costs?
- 2101 A. Yes. The quote for the Commission order below shows how the Commission
  2102 (along with the City and certain ComEd witnesses in Docket 07-0566) thought
  2103 that customer installation costs were related to growth in outlying suburban areas:

The City notes that the ECOSS allocates "customer costs" based on the number of customers in a class rather than on usage. Some 80% of these customer costs are allocated to the residential customer class on a pro rata basis. ComEd witnesses have testified that growth in customer installation costs in outlying areas is the primary driver of this rate increase. The City argues that residential customers in areas experiencing low growth rates and those customers in densely populated areas with predominantly overhead lines (City residents and residents of older suburbs) are subsidizing customer installation costs in less densely populated, high growth areas serviced by more expensive underground service. The City argues that new residential installations tend to be for larger homes using more energy and that most of the new installations are taking place in the collar counties.

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Rate Order at 210 (emphasis added).

- Q. Given that customer installation costs have nothing to do with installing facilities for ratepayers, is the issue of subsidization of suburban sprawl addressed anywhere in this case?
- 2128 A. Unfortunately not. The Commission's statements quoted above recognize the inherent problems associated with imposing the massive costs associated with suburban sprawl and the housing boom on low use/low income ratepayers. Given

2131		the customer installation has nothing to do with the cost of installing new poles
2132		and wire, this issue is not addressed in this case. It will have to be revisited in the
2133		next rate case.
2134		
2135	Q.	If customer installation costs have nothing to do with installing facilities for
2136		ratepayers, what costs are included in this category?
2137	A.	The statement by Mr. Meehan quoted below shows that these costs include costs
2138		associated with ratepayer complaints, costs for accommodating relocations and
2139		costs of stealing electricity which it calls unmetered current:
2140 2141 2142 2143 2144 2145 2146 2147 2148 2149 2150 2151 2152 2153 2154		Customer installations services include investigating distribution customer complaints, investigating unmetered current conditions, and requests from customers for temporary services, relocation of facilities, and/or revision of current services. The direct costs of customer installations services are recorded in Account 587 - Customer Installations Expenses. A total of \$17.7 million was recorded in Account 587 for 2006, which includes \$12.1 million for the investigation of distribution service complaints, \$1.4 million for investigation of unmetered current, and \$4.1 million for other services such as relocations, revisions and temporary service.
2155		ComEd Ex. 2.0 at 25, LL 532-39.
2156		
2157	Q.	How does ComEd suggest allocating the cost of customer complaints?
2158	A.	Invoking its mantra, ComEd suggests that complaint costs should be allocated on
2159		the basis of the number of ratepayers $-i.e.$ in the most regressive manner

possible. Mr. Meehan explains that installation costs are largely associated with

2161		momentary interruptions of service, power quality, power surges, or flickering
2162		lights:
2163 2164 2165 2166 2167 2168 2169 2170		Generally, distribution customer complaints fall within the following categories: momentary interruptions of service, power quality, power surges, flickering lights, arcing wires, cut for safety, tree on wire, and low hanging service. Results of ComEd's field investigation will determine the nature and extent of needed repairs.
2171		<i>Id.</i> at 26, LL 543-47.
2172		Then, he adds that
2173 2174 2175 2176 2177 2178 2179		These costs are independent of usage. ComEd's experience has been that these costs do, however, vary with the number of customers. Investigations are neither more nor less likely simply because of the amount of electricity any particular customer uses.
2180		Id. at 26, LL 550-52.
2181		
2182	Q.	Do you agree with Mr. Meehan's "analysis"?
2183	A.	No. Other than having no logic and no support, the statement ignores the fact that
2184		customer complaints, at least for ComEd, are a part of the service it provides
2185		which is moving power over poles and wires. As such these costs should be
2186		allocated on the basis of the overall factors which cause the costs to arise in the
2187		first place.
2188		

2189	Q.	How many residential ratepayers do you know who have made complaints
2190		about momentary interruptions of service, power quality, power surges, or
2191		flickering lights?
2192	A.	I don't know of any. In my experience (not of course as vast as ComEd's) people
2193		care about whether the lights are on, not whether they flicker. These complaints
2194		are obviously related to business ratepayers and should be allocated as such.
2195		
2196	Q.	What does ComEd say about relocation costs?
2197	A.	As with costs of customer complaints, ComEd suggests that relocation costs
2198		should be allocated in the most regressive manner possible:
2199 2200 2201 2202 2203 2204 2205 2206 2207 2208 2209 2210 2211 2212 2213		The costs of these services are incurred as a result of a customer request for the service. For example, temporary services are provided in response to a customer's request for service to support new construction, remodeling projects, or seasonal needs where permanent service is not applicable. Relocations are provided in response to a customer's request to move an existing service, such as the conversion of an overhead service to an underground service. Revision services are provided upon a customer's request to change an existing service due to changes in their requirements such as the need for an alternate service point or service at an additional voltage.
2214		<i>Id.</i> at 27, LL 571-78.
2215		
2216		After making this statement, ComEd made its perfunctory statement that is
2217		supposed to constitute an analysis:
2218 2219		ComEd's experience has been that usage does not contribute to these costs. Instead, as demonstrated

2220 2221 2222		above, ComEd's experience has been that the volume of requests and nature of work requested by the customers determines the level of these costs.
2223		
2224		<i>Id.</i> at 27, LL 581-83.
2225		
2226	Q.	Please comment on ComEd's "analysis".
2227	A.	Interestingly, mildly, this time ComEd says that the moving costs are related to
2228		the volume of requests and not the number of ratepayers. ComEd would, of
2229		course, still allocate the costs on the basis of the number of ratepayers, since it
2230		apparently knows of any other allocation method. As described above, the costs
2231		of moving are similar to uncollectible accounts with respect to the fact that there
2232		are no billing determinants. ComEd could charge people who move; but if it does
2233		not, it should first split the costs between residential and business ratepayers and
2234		then allocate the costs within the residential class on the basis of electricity used.
2235		
2236	Q.	What does ComEd say about allocation of costs that the company incurs for
2237		stealing service?
2238	A.	As with costs of customer complaints, ComEd suggests that theft of service costs
2239		should be allocated in the most regressive manner possible:
2240 2241 2242 2243		An unmetered current condition exists when service is provided through ComEd's distribution system without being metered. Examples of unmetered current conditions are when a meter has been
2244		
		removed from a meter fitting or some other form of
2245		meter bypass is installed by a customer. When
2246		ComEd suspects one of these situations at a
2247		customer's premises, ComEd's Field and Meter
2248		Services department investigates the situation and
2249		addresses it as appropriate. Certain staff in ComEd's

2250 2251 2252 2253 2254		Billing department would then bill the customer for the service not previously billed because of the unmetered current condition and any costs, if applicable, incurred for correcting the condition.
2255		Id. at 26, LL 554-62.
2256		
2257		Apparently copying and pasting from previous answers, Mr. Meehan stated the
2258		following with respect to the cost of policing stolen electricity:
2259 2260 2261 2262 2263 2264 2265		ComEd does not incur unmetered current costs based on the level of customer usage. Instead, the level of costs incurred relates to the number of unmetered current conditions investigated and the number of unmetered current conditions is related to the number of ComEd's customers.
2266		<i>Id.</i> at 27, LL 565-68.
2267		
2268	Q.	Is Mr. Meehan correct that the cost of policing ratepayers for stolen
2269		electricity is related to the number of ratepayers?
2270	A.	Not necessarily. Maybe more customers mean more theft, but that is irrelevant
2271		from a cost allocation perspective. As with costs of moving and other costs,
2272		analogous to uncollectible expenses, ComEd could directly bill customers who
2273		steal electricity, essentially establishing a separate rate class. If this is not done,
2274		the most equitable way to allocate costs is not in the most regressive manner
2275		possible, but to recognize that the policing costs are analogous to a tax and should
2276		be allocated on the basis of the amount of electricity used.
2277		

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2278		IX. SERVICE DROPS
2279	Q.	What point did you make about service drops in Docket 07-0566?
2280	A.	I testified that within the single-family and multi-family residential classes,
2281		service drops are most probably correlated to usage as larger homes tend to be
2282		much more likely to have newer equipment, underground equipment and longer
2283		wires. All of the other wire that ComEd owns is allocated on the basis of the size
2284		of demand meaning that service drops are the only wire that is not allocated on
2285		the basis of the size.
2286		
2287		In response, ComEd essentially ignored my argument and made its usual simple
2288		statement that usage does not affect the size of service drops. In particular, Mr.
2289		Meehan stated:
2290 2291 2292 2293 2294 2295 2296 2297 2298 2299 2300 2301 2302		Usage does not contribute to these costs. Instead, ComEd's experience has been that the number of customers determines the level of these costs in any given year. In addition, it is my understanding that these costs were direct-assigned to customer classes as reflected in the ECOSS filed in the 2007 Rate Case and described in ComEd Ex. 12.0 submitted in that proceeding. See Commonwealth Edison Co., Docket No. 07-0566, ComEd Ex. 33.1 and Alongi/Jones Dir., ComEd Ex. 12.0.  Id. at 28-29, LL 600-06.
2303	Q.	Could ComEd have done more to comply with the Commission order with
2304		respect to analysis of service drops?
2305	A.	Yes, they could have easily done a lot more. Using its mapping system that
2306		apparently tracks virtually all equipment it owns, the company could have

2307 surveyed the length, age and type (underground versus overhead) of service drops 2308 for different sized single-family and multi-family ratepayers. Instead, as with 2309 other issues, ComEd chose not to assist the Commission and made its oft-repeated 2310 remark. 2311 X. 2312 PRIMARY AND SECONDARY 2313 What does the amount of effort that ComEd put into the primary versus 0. 2314 secondary issue as compared to the residential issues reveal about the 2315 company's attitude toward rate design and cost of service issues? 2316 While I am sure business ratepayers will complain that ComEd did not do enough Α. 2317 in studying the costs of primary and secondary service, the company obviously 2318 spent significantly more time distinguishing the cost of primary and secondary 2319 wires than it spent on issues that are of concern to residential customers. 2320 2321 Is the primary and secondary split comparable to other issues that you have Q. 2322 been testifying about for years? 2323 A. Yes. ComEd used to distinguish between primary and secondary service when it 2324 prepared its marginal cost of service study. The industrial ratepayer groups and 2325 Staff did not like the marginal cost concepts and were successful in having the 2326 Commission change to an embedded cost approach. When the company switched

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including no longer acknowledging the primary/secondary split.

cost methodologies, it made many changes that lowered the quality of the study,

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The embedded cost methodology also ignores density factors that were accounted for in the marginal cost study; it does not account for differences between overhead and underground service as did ComEd's marginal cost study; it uses a cruder and broader definition of multi-family ratepayers; it changes the way it demand is allocated -- from a coincident peak to a non-coincident peak approach; it allocates costs such as customer information expenses that were not included in the marginal cost approach; and, it made other changes that generally lowered the quality of the study.

It appears that ComEd is finally revising its embedded cost study's crude approach for allocating of primary and secondary wire. ComEd should also be ordered to make changes to its embedded cost study to make it a less crude and more useful tool.

- Q. Did data that ComEd provide in response to the primary and secondary issue demonstrate that other cost differentiating factors are even more important?
- A. Yes. The data provided by ComEd shows that the cost of underground versus overhead service is dramatic. I already presented this data above in the context of my street lighting discussion and will not repeat it here. Just as one can work through the amount of primary and secondary service for different ratepayer groups, one could make similar allocations for underground and overhead service.

2352		Similar differentiations could be made for the age of equipment and the density in
2353		terms of line length per ratepayer.
2354		
2355	Q.	In accounting for these cost differences is it possible that ComEd will have to
2356		change the way it defines different customer classes?
2357	A.	Yes. As ComEd has made provision for a high voltage ratepayer class, it could
2358		also distinguish between ratepayers who are served by underground versus
2359		overhead service and it could distinguish regions by the age of equipment and the
2360		density of lines. This would hopefully recognize in rates the fact that ComEd's
2361		distribution system in the alleys of Chicago resembles systems I see in developing
2362		countries in Africa, while the underground equipment serving prosperous suburbs
2363		is more like distribution systems in Europe.
2364		
2365	Q.	What should be the treatment for multi-family buildings that take service
2366		directly at the primary level?
2367	A.	They should receive a direct credit on their bill rather than being blended within
2368		the residential class.
2369		
2370	Q.	Does this complete your direct testimony?
2371 2372	A.	Yes.